# Ripley® PUBLISHING

a Jim Pattison Company

2022-2023 CATALOG

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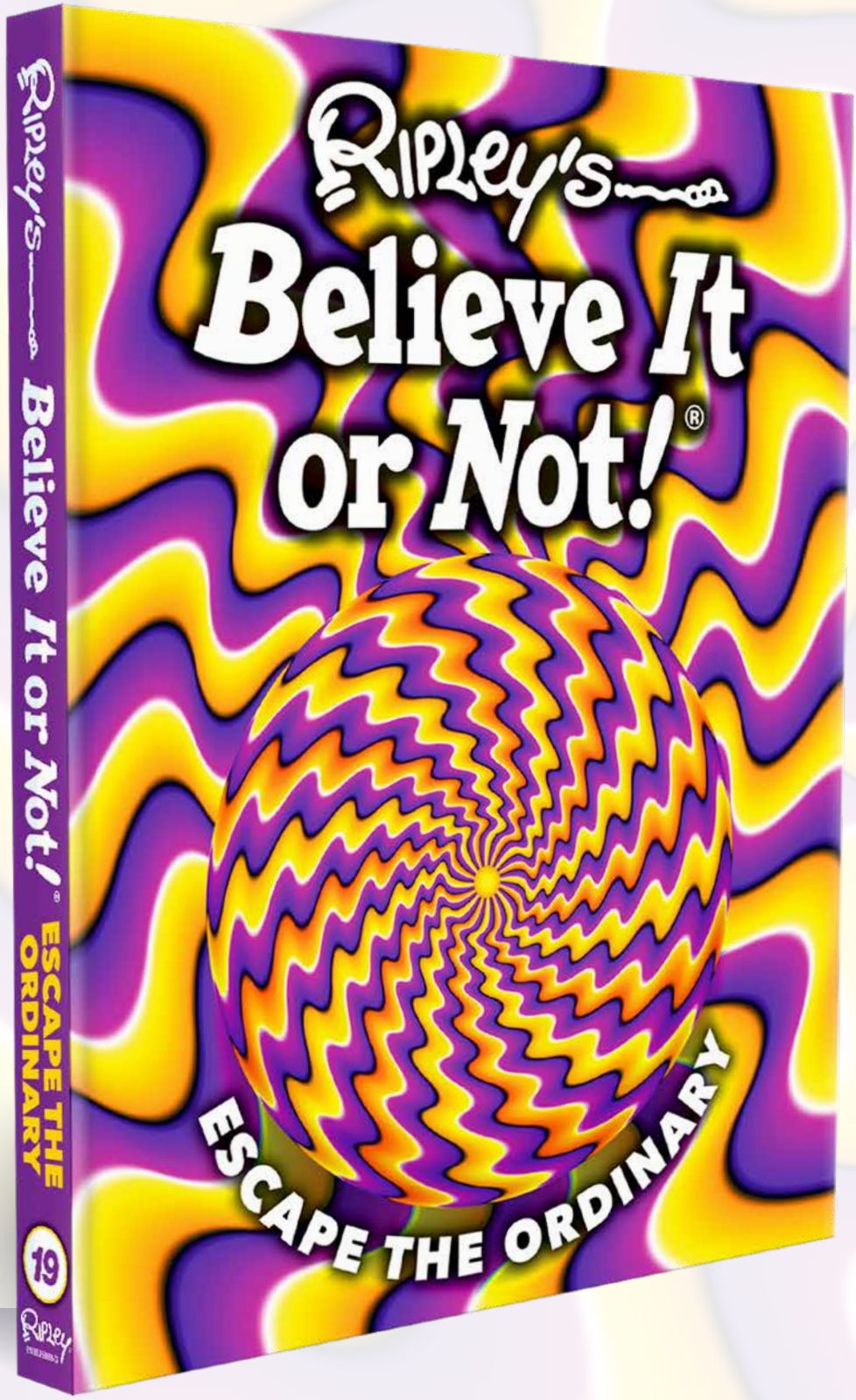
NEW!

# Escape the Ordinary

*Ripley's Believe It or Not! Escape the Ordinary* transports readers to a world beyond imagination—where truth is stranger than fiction!
Every page reveals all-new and all-true stories from around the globe—an artist who paints with cow poop, a disappearing waterfall, whales that hunt with bubbles, and more! This book is every curious reader's ticket to Escape the Ordinary.

**BRAND NEW, ALL WEIRD CONTENT!**




Hardcover, embossed and foil stamp
9 × 11.75 in
256 pp • Age 10+
$29.95 / 36.95C
**978-1-60991-504-9**

**Unbelievable** contributions from Ripley's fans around the world!

•

**Compelling photos,** illustrations, and more!

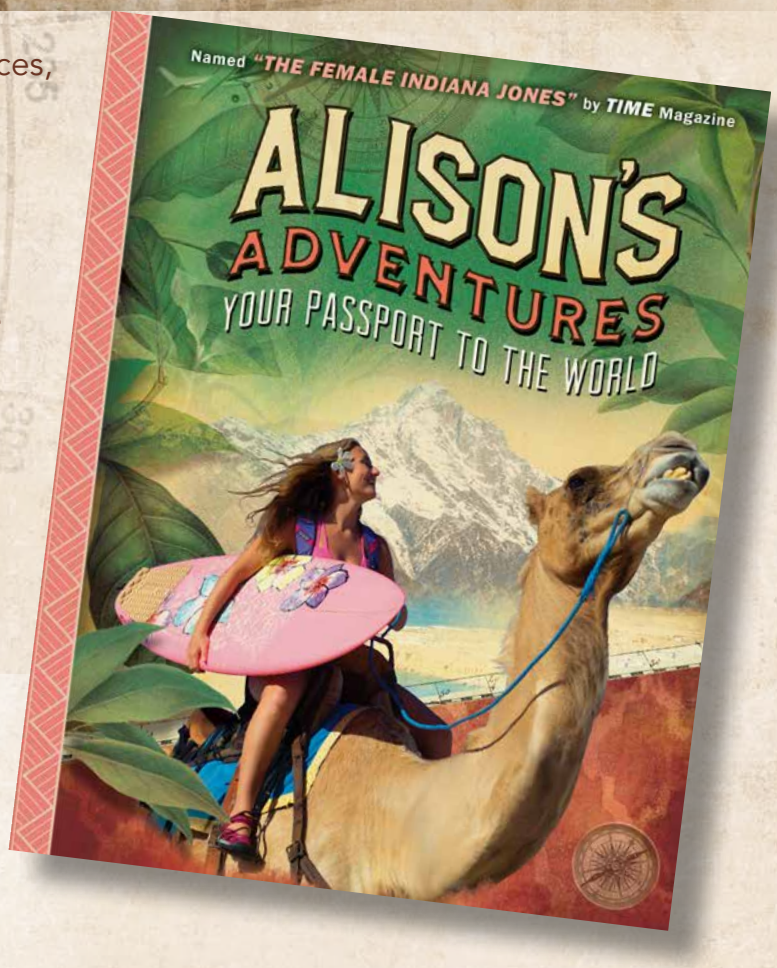
•

**1,200 NEW stories** from around the world!

For other **Ripley's Believe It or Not!** books, go to page 17.

# Alison's Adventures

Driven by Alison Teal's unique life experiences, this book features her first-hand accounts of adventure and amazement from well-known locations, like the Taj Mahal, to far-off places, like the Lost Island of the Fire Walkers. Readers will also get know this Female Indiana Jones through stories close to her heart, like those from her Home Sweet Grass Shack in Hawaii and of her conservation efforts in the Maldives. Alison's Adventures gives readers the chance to explore our weird world alongside one of the most interesting and inspiring adventurers of our day!




## Alison's Global Reach

- "Female Indiana Jones" by ***Time*** **Magazine**
- "The Oprah of Adventure" by **O Magazine**
- *Naked and Afraid* on **Discovery Channel**
- **Viral Stories:** Surfing an erupting volcano, surfing the Paris catacombs, discovering a 65-million-year-old dinosaur & more
- **9.8M views** on YouTube; **84K** Instagram; **16.4K** Twitter; **161.5K** likes on Facebook
- **TED Talks** & Keynote Speaker
- **National TV Appearances:** Today Show, Good Morning America, Ellen, Steve Harvey, Gordon Ramsey, CNN & more
- **Top Tier Press:** People, Marie Claire, Cosmo
- **Major Partners:** Paramount Pictures, Burts Bees, the National Geographic Society, Amazon, Red Bull, the United Nations & more

Flexi
7.4 × 9.5 in
144 pp • Age 10+
$19.99 / 24.95C
**978-1-60991-337-3**

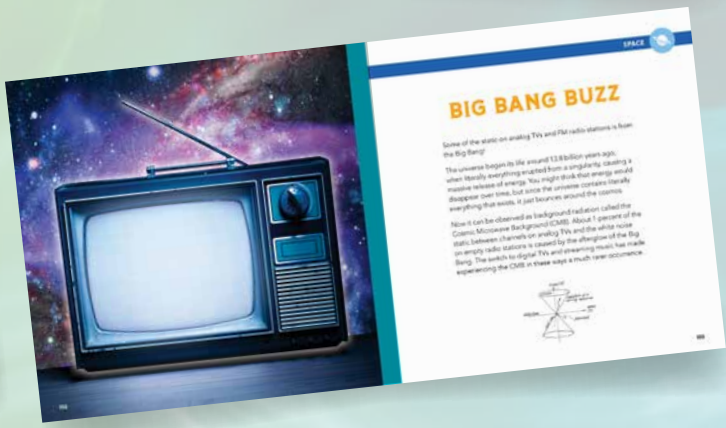
# WTF Weird True Facts

From the editors of Ripley's Believe It or Not! and IFL Science comes a book that will not only educate but entertain, giving a deeper approach to science and wonders of the world around us. Sorry not sorry if you're left scratching your head and asking, "What the…"

**Two great brands—** both quirky, fun, interesting, and edgy. **One unbelievable book!**

- **IFLScience.com** (51% female, 49% male) and **Ripleys.com** (47% female, 52% male) are both demographically split, **captivating an 18-34 audience** and over 30 million fans on Facebook.
- IFLScience is the **world's leading science site**, with the goal to not only educate but entertain the masses, giving a **deeper approach to science** and encouraging them to learn more.

Hardback
9 × 9 in
192 pp • Age 18+
$19.99 / 24.95C
**978-1-60991-383-0**



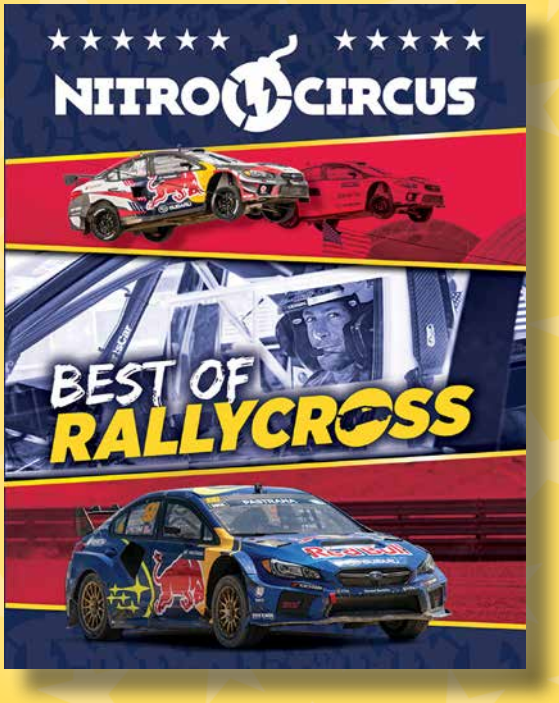
# Best of FMX

How do they achieve those crazy tricks and World's Firsts? What kind of gear do they use? What's it like to be a FMX pro? Find out as we take you inside the basics and around the world of Nitro Circus to show you the best of FMX! From techniques and tips to records and events, you'll get an insider's look at all this and more.

Paperback
8.2" × 10.5"
64 pp • 8+
$9.99 / 12.95C
**978-1-60991-387-8**

# Best of Rallycross

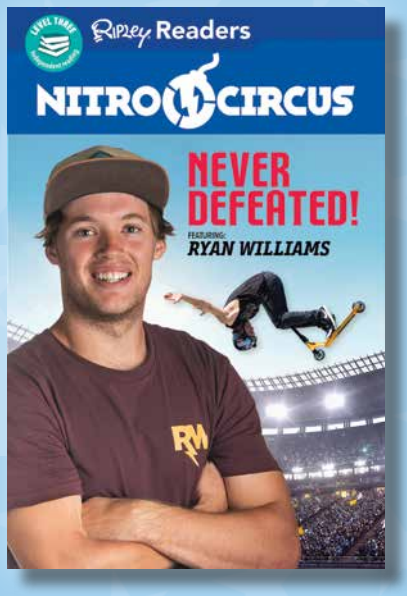
While Rallycross may not be new to 4-wheel motorsports, the world has never seen anything like what Nitro Circus brings to the track! Find out how the tracks are planned, what safety measures are taken, and what it's like to be a Rallycross pro!



Paperback
8.2 × 10.5 in
64 pp • 8+
$9.99 / 12.95C
**978-1-60991-388-5**

# Nitro Circus Readers Series

These Readers introduce Nitro Circus athletes, showing kids just what it takes for each of them to be their best, as well as introducing them to popular Nitro sport categories.



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Paperback
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Grades 1-3
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# No Limits

Always raising the bar and achieving the unbelievable, Nitro Circus is back and bigger than ever with another installment of their best-selling book! Go behind the scenes, learn the secrets, and meet the rising stars of Nitro Circus.

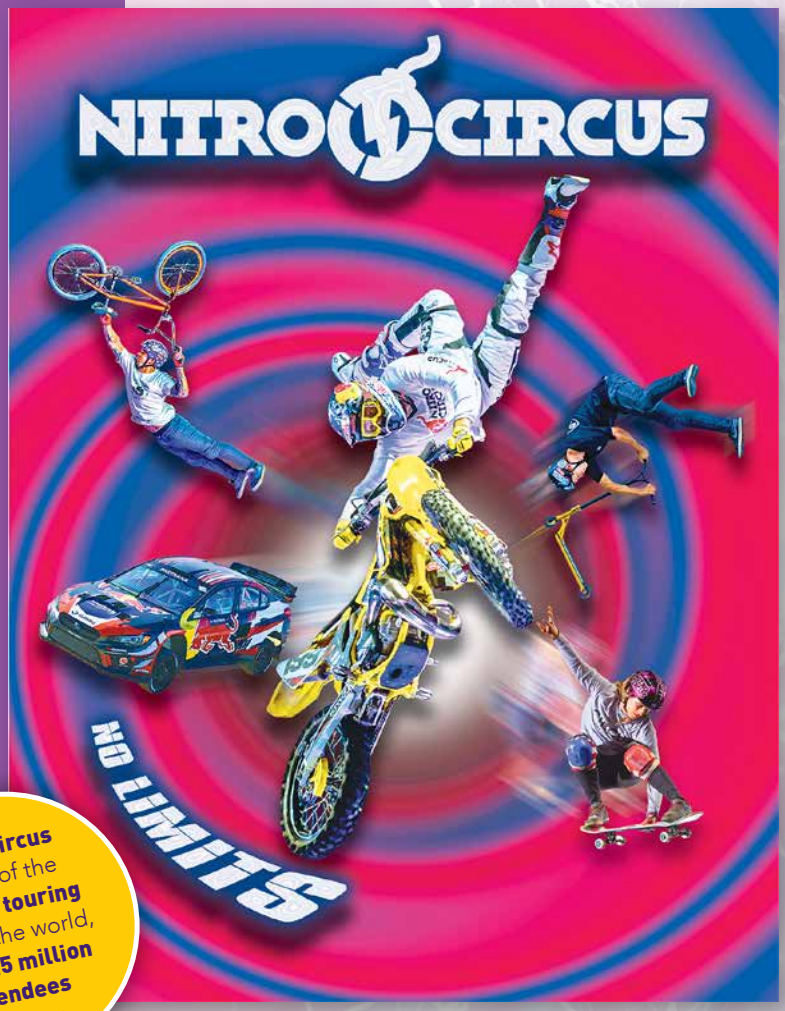
**Nitro Circus** has the **largest digital audience** in action sports!

•

**Custom content** for this title **to be created** for promotion. As reference, the current co-branded **Ripley's x Nitro digital series** has reached over **3M impressions** in its first week.

•

**75% of attendees** report they would **buy Nitro Circus products** at retail.




**Nitro Circus** is one of the **leading touring acts** in the world, with **1.5 million attendees** per year.

Hardcover with foil stamp and spot varnish
9 × 11.75 in
128 pp • Age 10+
$24.95 / 30.95C
**978-1-60991-419-6**

# Comfy Critters

Kids can wrap up in Bremner the puffer fish and Gabby the green sea turtle while reading their sweet stories anytime. 3-in-1 stuffed animal, pillow, and hooded blanket.

## Bremner and the Party Blanket and Book Bundle

COMFY CRITTERS BLANKET AND BOOK BUNDLE
Package Dimensions: 9 × 11.75 × 5.625 in
Picture Book: 40 pp • 8.2 x 11.3 in • Hardcover with foil
Hooded Blanket: Folded: 12 × 9 × 6 in • Unfolded: 36 × 47 in
Super soft • High-quality machine washable/dryable
$34.95 / 38.95C
**978-1-60991-469-1**

## Gabby and the Dark Blanket and Book Bundle

COMFY CRITTERS BLANKET AND BOOK BUNDLE
Package Dimensions: 9 × 11.75 × 5.625 in
Picture Book: 40 pp • 8.2 × 11.3 in • Hardcover with foil
Hooded Blanket: Folded: 12 × 9 × 6 in • Unfolded: 36 × 47 in
Super soft • High-quality machine washable/dryable
$34.95 / 38.95C
**978-1-60991-470-7**

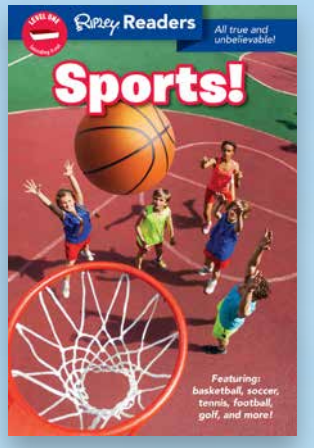
# Ripley® Readers

Designed to help kids build their reading skills and confidence at any level, this program offers a variety of fun, entertaining, and unbelievable topics to interest even the most reluctant readers. With stories and information that will spark their curiosity, each book will motivate them to start and keep reading.

## LEVEL 1

**Sounding It Out** Preschool–Kindergarten
For kids who know their alphabet and are starting to sound out words.
**learning sight words • beginning reading • sounding out words**

978-1-60991-341-0
Library Edition:
978-1-60991-438-7

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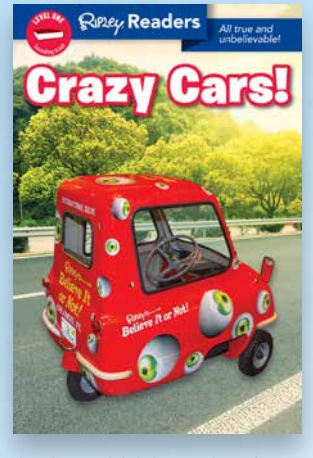
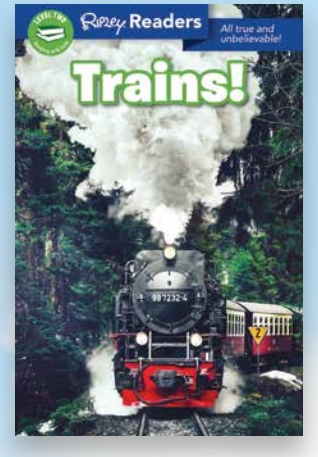



978-1-60991-404-2
Library Edition:
978-1-60991-440-0

## LEVEL 2

**Reading with Help** Preschool–Grade 1
For kids who know sight words and are learning to sound out new words.
**expanding vocabulary • building confidence • sounding out bigger words**

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Library Edition:
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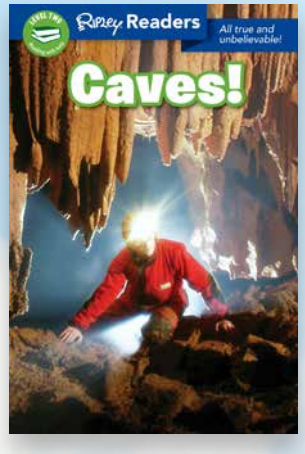


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978-1-60991-405-9
Library Edition:
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# Learning to read. Reading to learn.

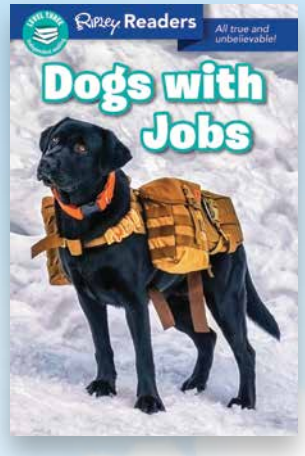
Paperback
(Levels 1-3) 32 pp
(Level 4) 48 pp
6 × 9 in
$4.99 / 6.95C

Library Editions
Hardcover with jacket;
(Levels 1-3) 32 pp
(Level 4) 48 pp
6 × 9 in
$16.95 / 18.95C

For other **Ripley Readers** go to page 21.

## LEVEL 3

**Independent Reading** Grades 1–3
For kids who are beginning to read on their own.
**introducing paragraphs • challenging vocabulary • reading for comprehension**

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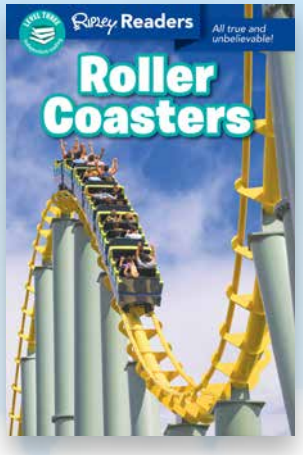


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Library Edition:
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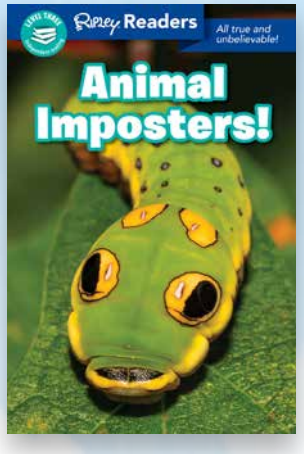


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Library Edition:
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Library Edition:
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## LEVEL 4

**Chapters** Grades 2–4
For confident readers who enjoy a mixture of images and story.
**reading for learning • more complex content • feeding curiosity**

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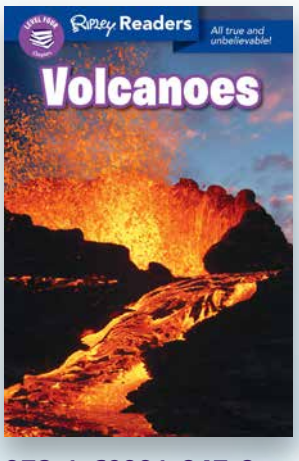
Library Edition:
978-1-60991-455-4

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Library Edition:
978-1-60991-456-1

978-1-60991-410-3
Library Edition:
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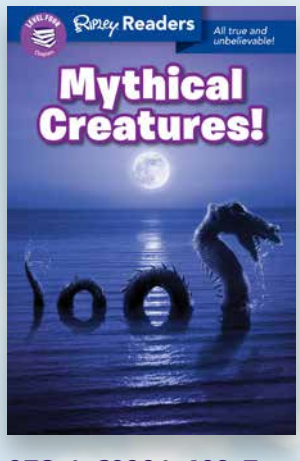


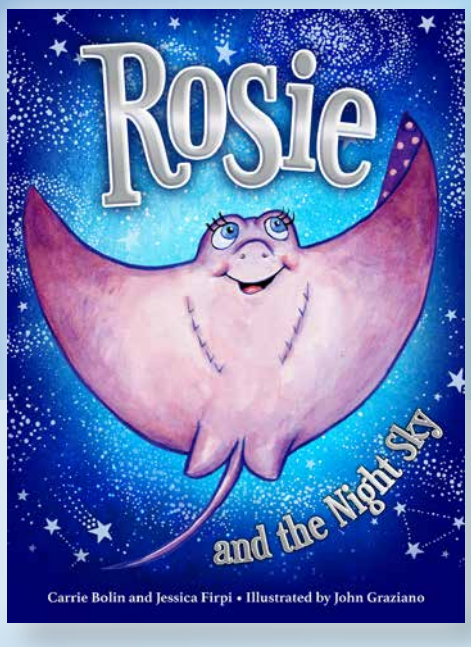

978-1-60991-409-7
Library Edition:
978-1-60991-457-8

# Picture Books

Brand new picture books from Ripley's feature fun and engaging stories around more Ripley's Aquarium mascots, this time Rosie the spotted eagle ray and Marina the giant pacific octopus. Filled with expressive illustrations, silly situations, and lovable characters, kids and parents alike will be enchanted by each of these charming "tails"!

## Rosie and the Night Sky

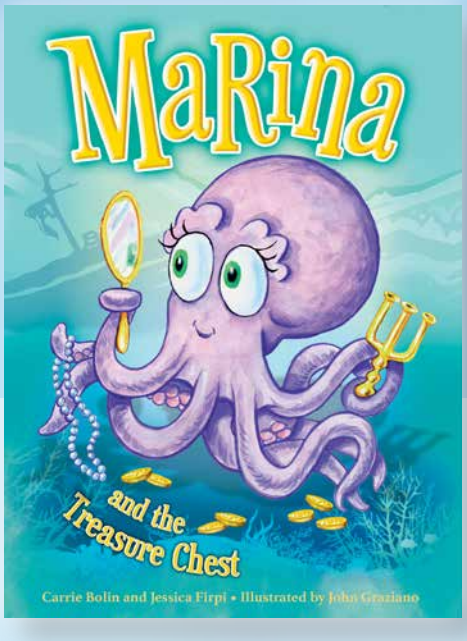
What are all those twinkling lights up there?

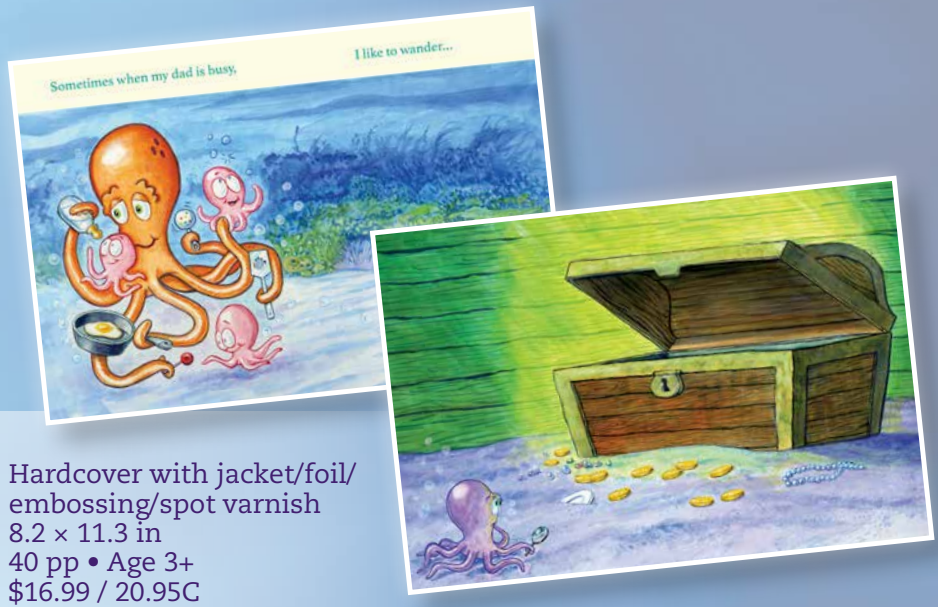


Hardcover with jacket/foil/embossing/spot varnish
8.2 × 11.3 in
40 pp • Age 3+
$16.99 / 20.95C
**978-1-60991-331-1**

## Marina and the Treasure Chest

How much trouble can one little octopus get into exploring all by herself?




Hardcover with jacket/foil/embossing/spot varnish
8.2 × 11.3 in
40 pp • Age 3+
$16.99 / 20.95C
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# Ripley's Believe It or Not!
# Just for Kids!

Brand new from Ripley's, Just for Kids! is filled with amazing stories, stunning photography, and unbelievable information. From mustard ice cream to cats that paint, kids will love reading every weird detail. You've got to see it to believe it!

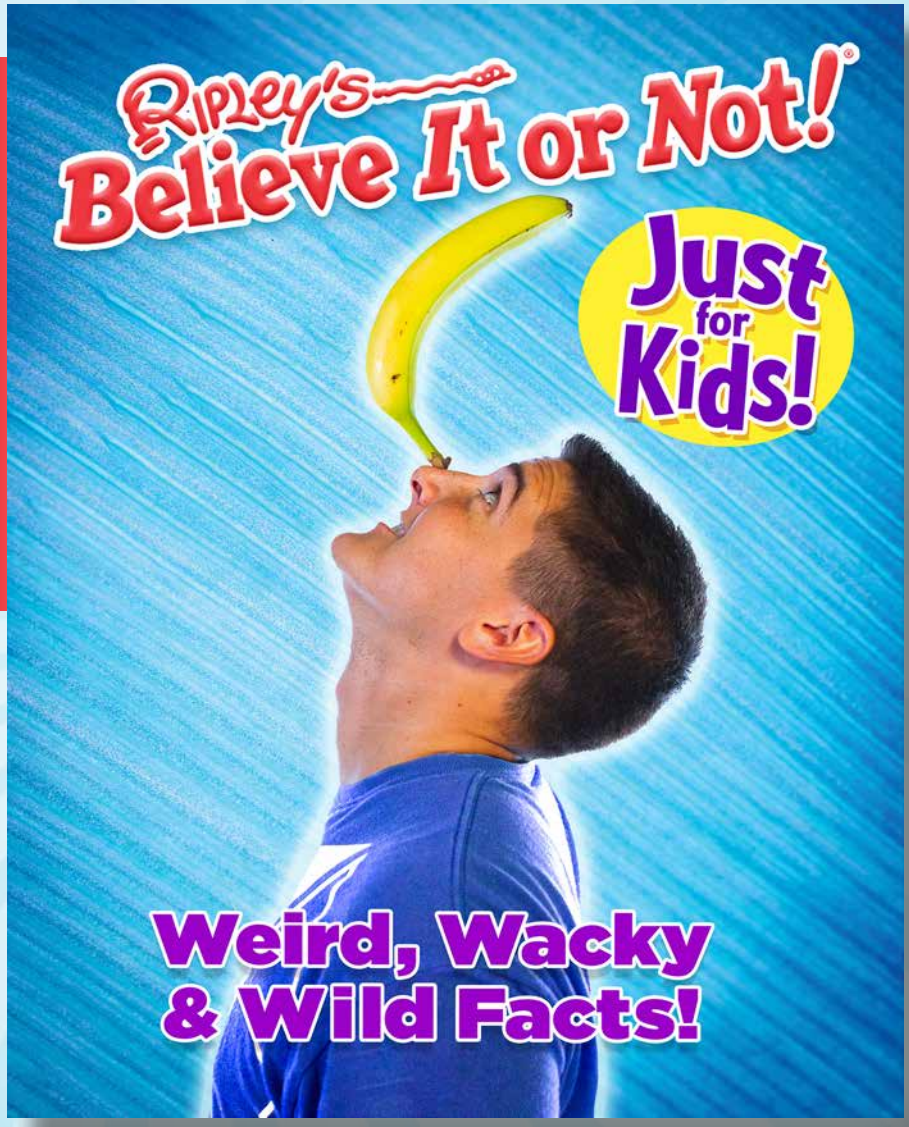
**Features** 16 pages of **activities!**

•

Just right for **ages 8-12!**

•

**Engages** even reluctant **readers!**



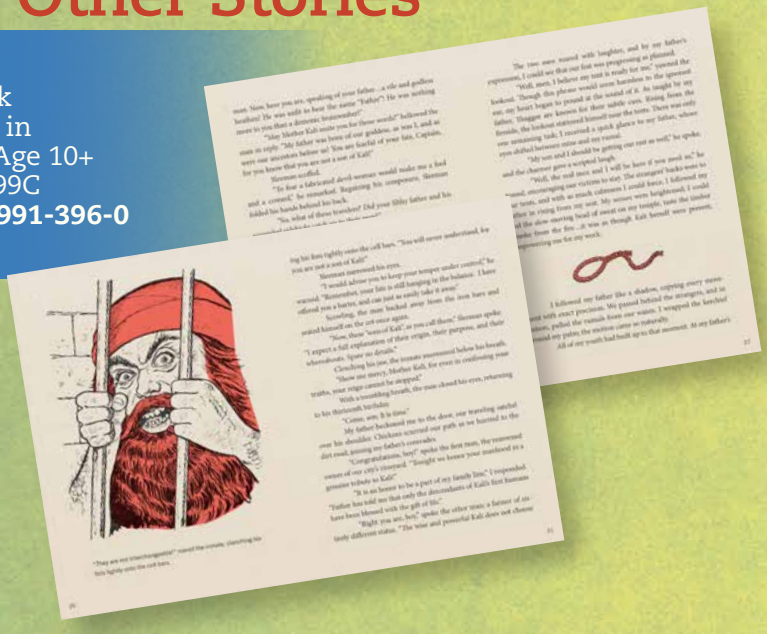

Hardcover with process
8.2 × 10.2 in
112 pp • Age 7-10
$16.95 / 18.95C
**978-1-60991-393-9**

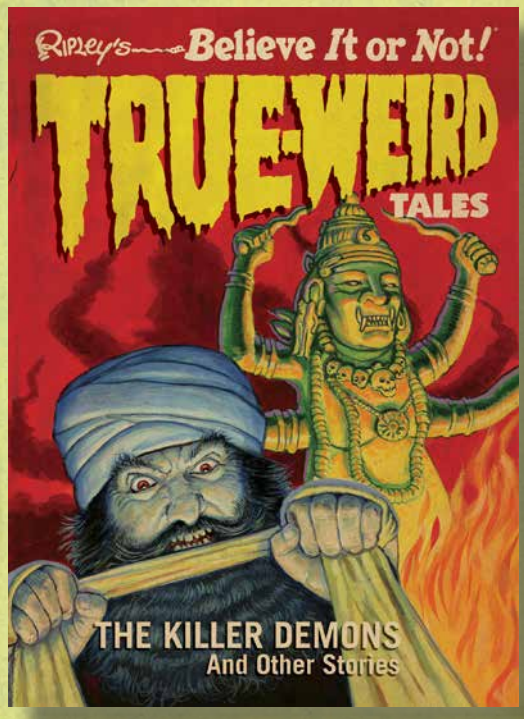
# True-Weird Tales Series

From ghost stories based in truth to legends that leave you looking over your shoulder, True-Weird Tales boasts hand-drawn artwork by Ripley's Believe It or Not! cartoonist John Graziano. An homage to the Gold Key Comics style, Graziano captures the creepy, bringing these stranger-than-fiction stories to life! True-Weird Tales is full of the lore that makes you want more!

## The Killer Demons and Other Stories

Paperback
4.75 × 6.5 in
144 pp • Age 10+
$7.99 / 9.99C
**978-1-60991-396-0**






## The Devil's Mirror and Other Stories

Paperback
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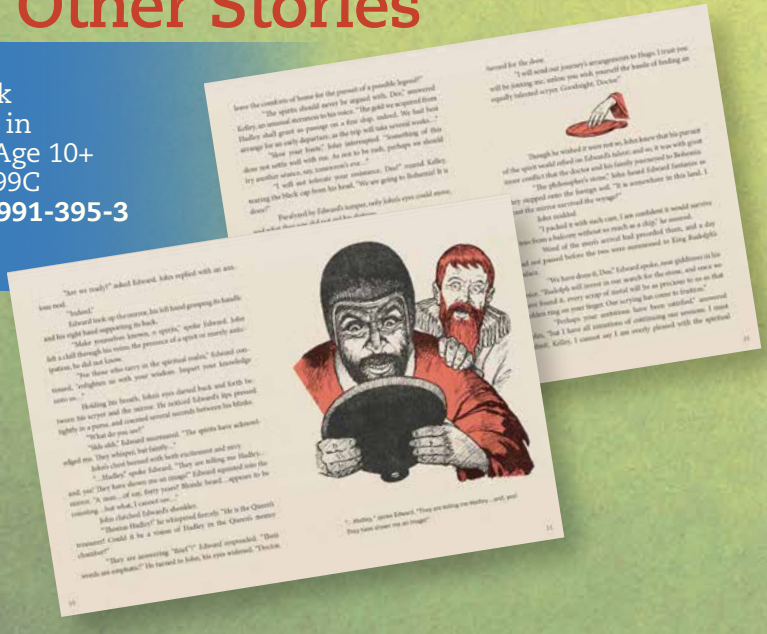
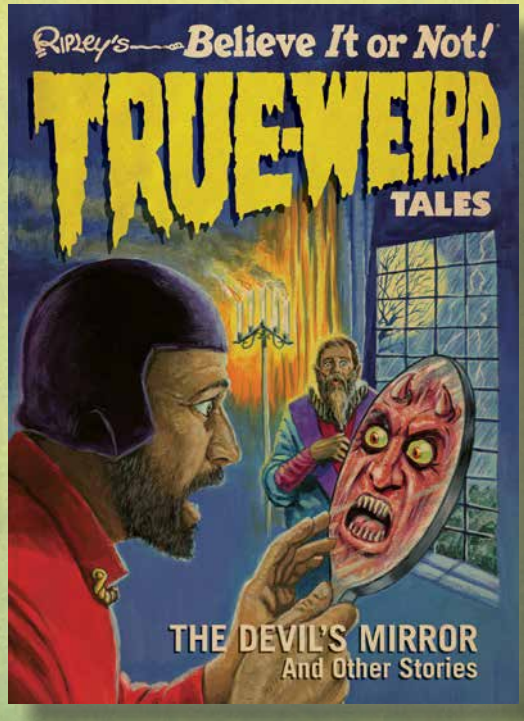




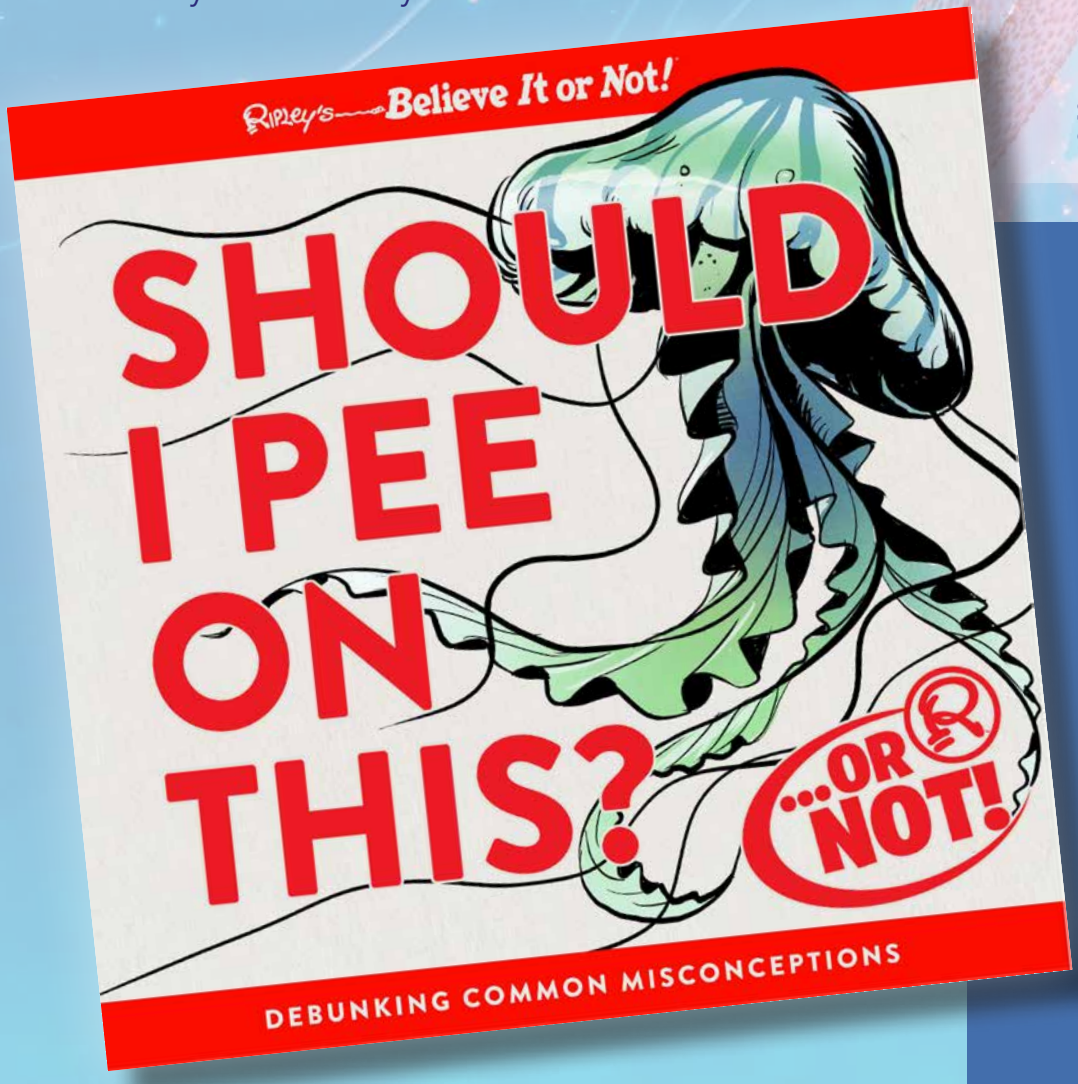
# Should I Pee On This?

In today's world, many misconceptions have been perpetuated—becoming modern-day "facts"—when, in reality, myths and hearsay have taken over.

- What's the true probability you've swallowed a spider while sleeping?
- Learn the real science behind calculating your dog's age!
- Why do you really want to take a nap after a Thanksgiving feast?
- Find out who actually said "Let them eat cake!"

Sorry to burst your bubble, but in this book, Ripley's puts those delusions to the test, turning your world upside down, because you can't always… Believe It!

Based on the **popular Ripley's** online blog Or Not!, which consistently ranks in our **top 10 articles each week.**




Hardcover with spot varnish
7 × 7 in
128 pp • Age 10+
$12.99 / 14.95C
**978-1-60991-335-9**

**Hilarious,** custom **illustrations** paired with each **so-called "fact"**

•

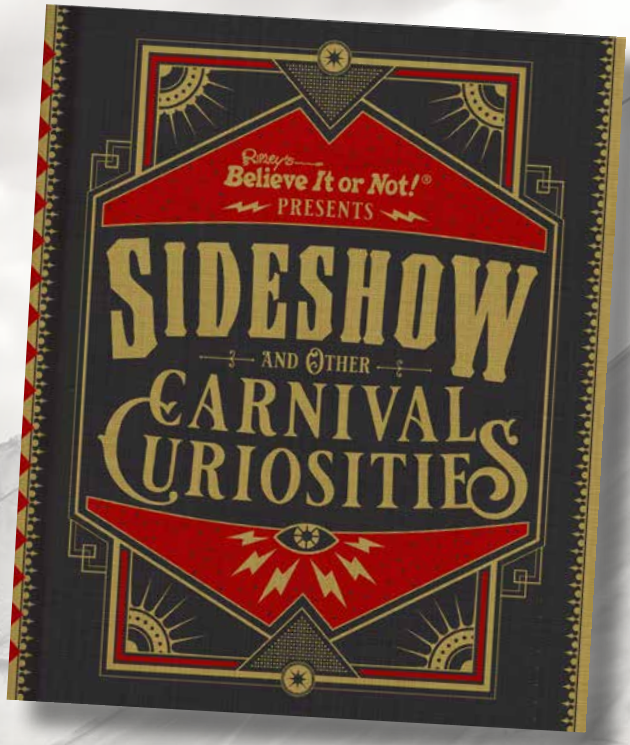
**More than 60** misconceptions **debunked** and **explained**

•

The **perfect gift** for the **trivia-minded**

# Sideshow
## and Other Carnival Curiosities

The sideshow has captivated audiences since its popularity arose in the Victorian era, and those featured on the side stages of circuses, fairground midways, and halls of exhibition still captivate our curiosities today. Readers will learn the true stories behind some of the most fascinating acts in both sideshow history and modern times. Rich in history and full of photography, Ripley's Believe It or Not! Presents Sideshow and Other Carnival Curiosities is a compendium of curiosities not to be missed!

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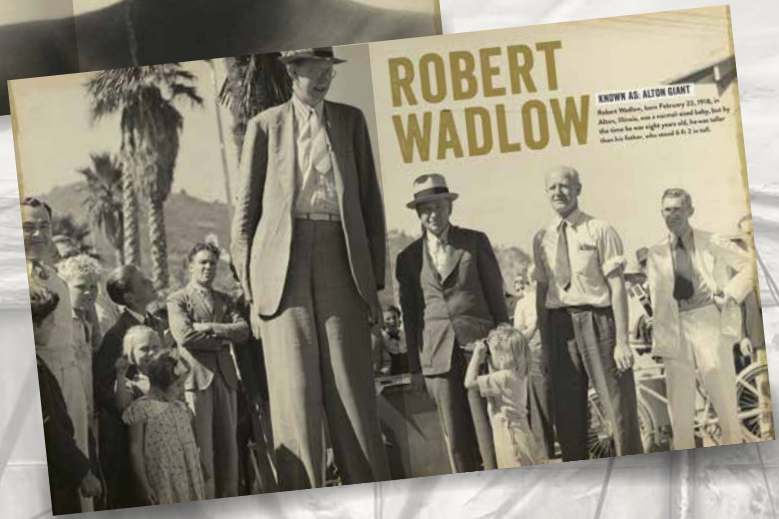
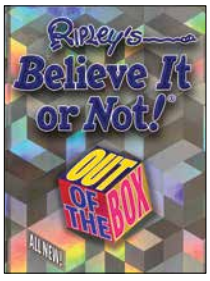
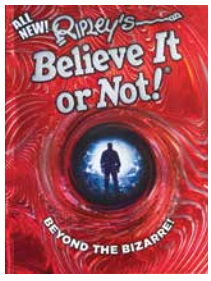





**OUT OF THE BOX**
9 × 11.75 IN • HC
256 PP • AGE 10+
$28.95 / 34.95C
**978-1-60991-480-6**

**MIND BLOWN!**
9 × 11.75 IN • HC
256 PP • AGE 10+
$28.95 / 34.95C
**978-1-60991-339-7**




**BEYOND THE BIZARRE!**
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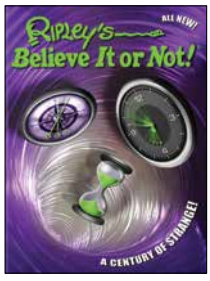


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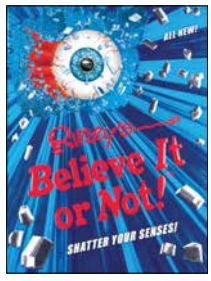


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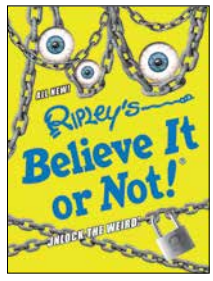


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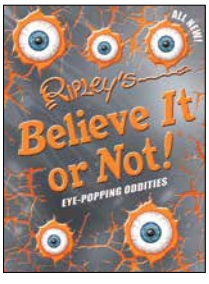


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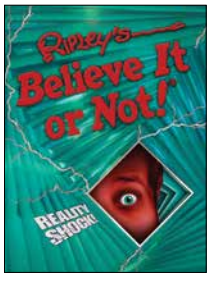


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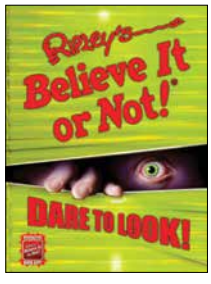


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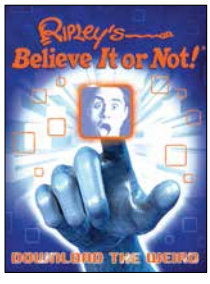


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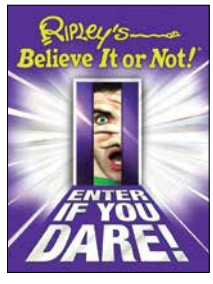


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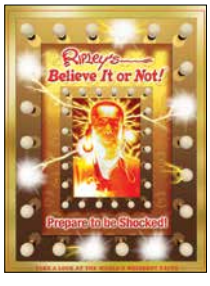


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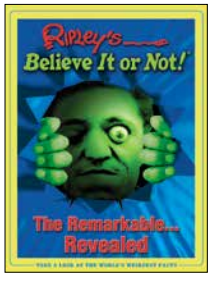


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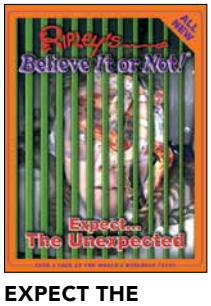


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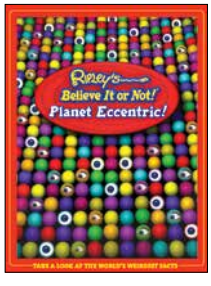


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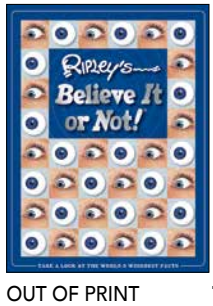


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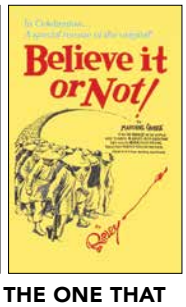


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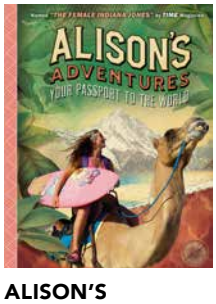


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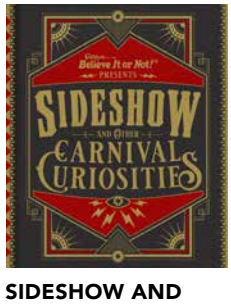


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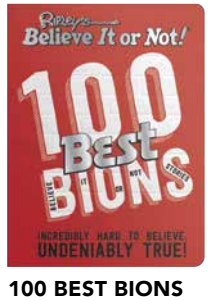


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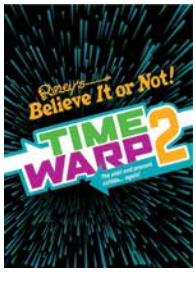


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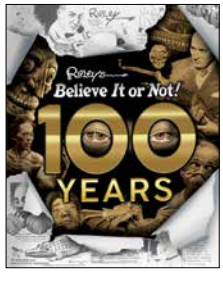


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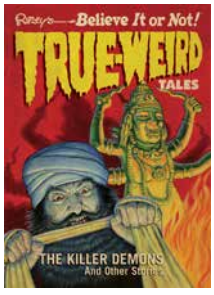


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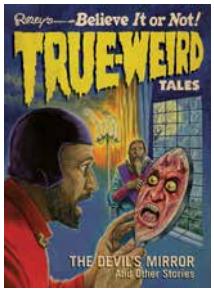


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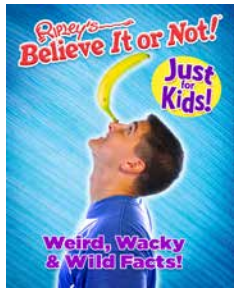


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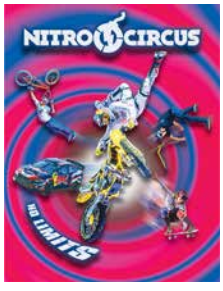


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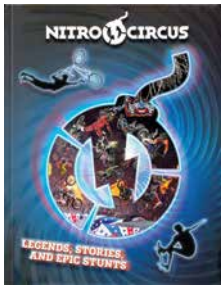


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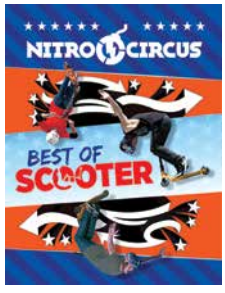


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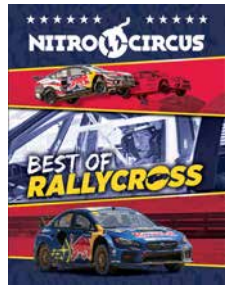


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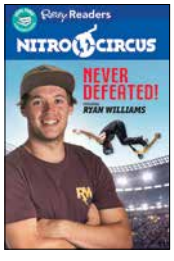


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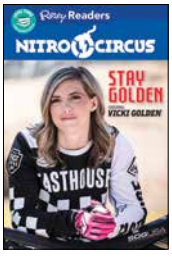


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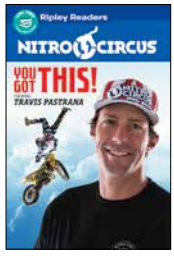


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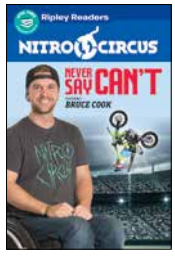


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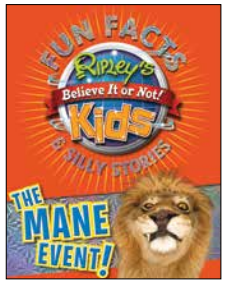


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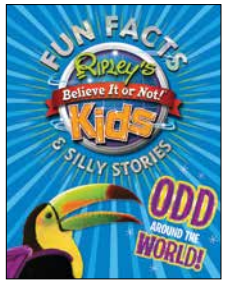


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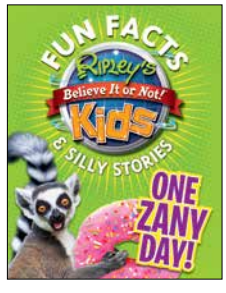


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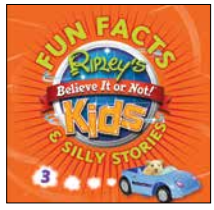


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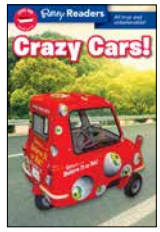


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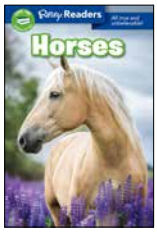


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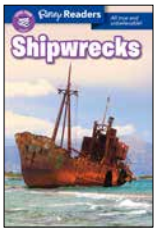


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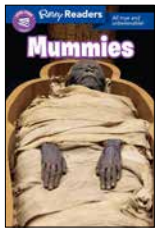


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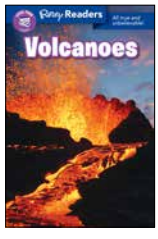


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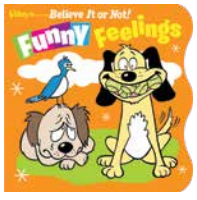


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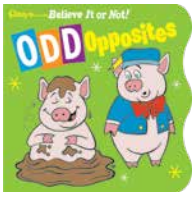


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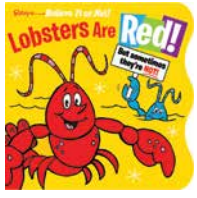


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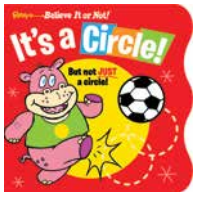


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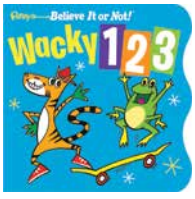


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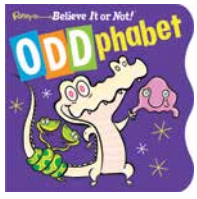


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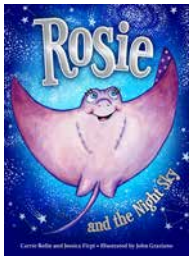


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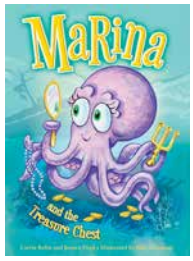


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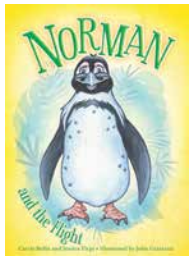


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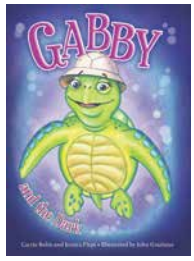


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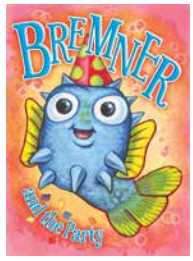


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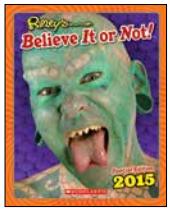


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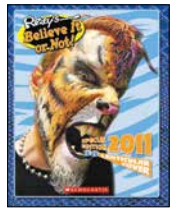


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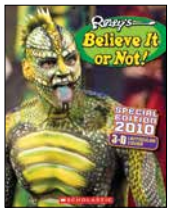


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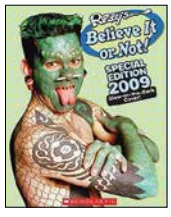


**SE 2009**
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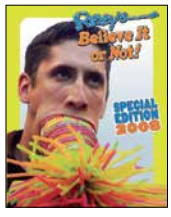
AGE 7-10 • 144 PP

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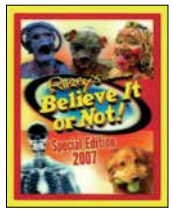


**SE 2007**
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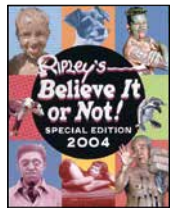


**SE 2004**
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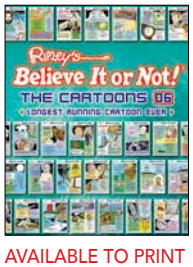


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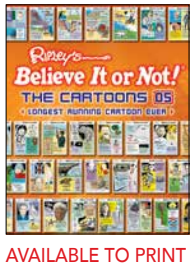


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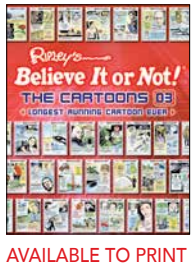


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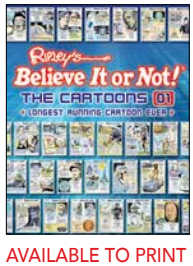


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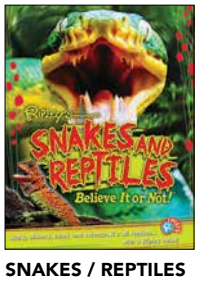


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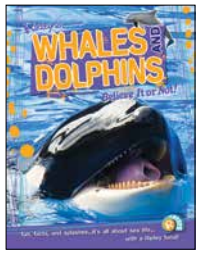


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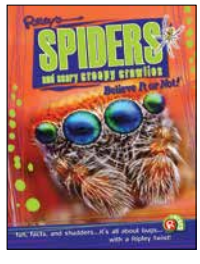


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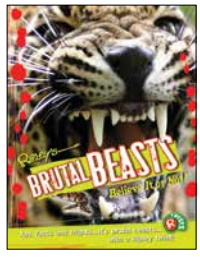


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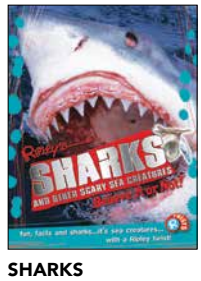


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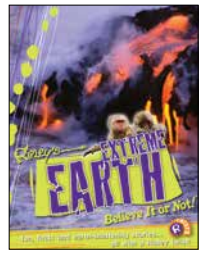


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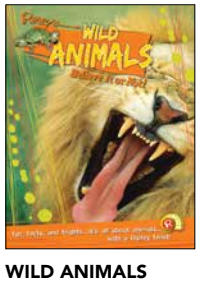


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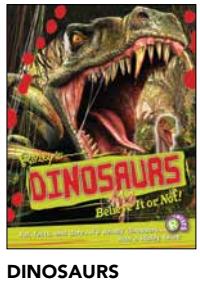


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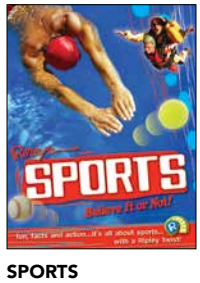


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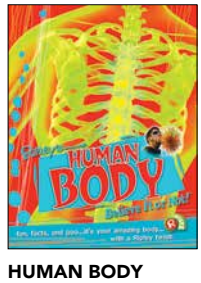


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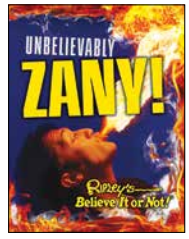


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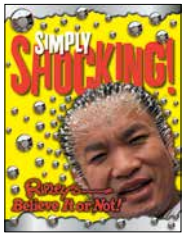


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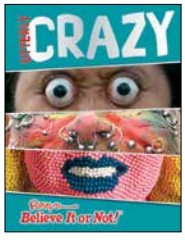


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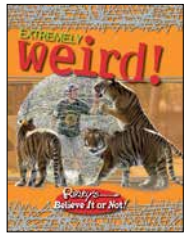


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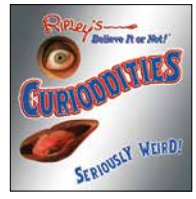


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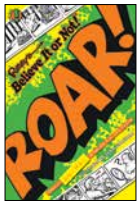


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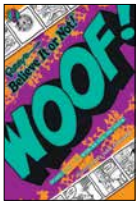
AGE 6-9

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AGE 6-9

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96 PP • PB
AGE 6-9

**SPACE**
5.5 × 7.6 IN
96 PP • PB
AGE 6-9

**FOOD**
5.5 × 7.6 IN
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AGE 6-9

**TRANSPORT**
5.5 × 7.6 IN
96 PP • PB
AGE 6-9

**FEATS**
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AGE 6-9

**SPORTS**
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96 PP • PB
AGE 6-9

**BOX SET**
AGE 6-9



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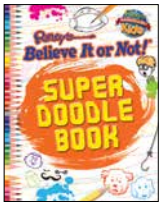


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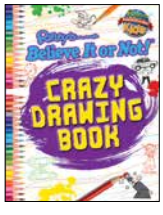


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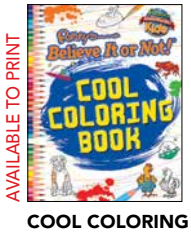


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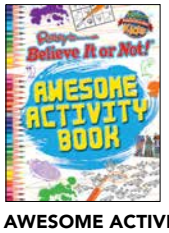


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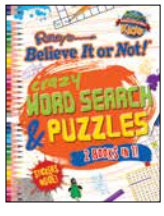


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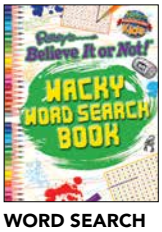


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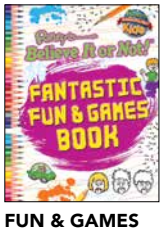


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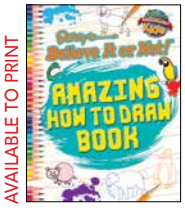


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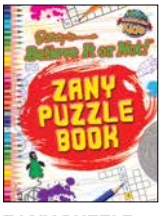


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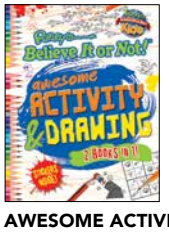


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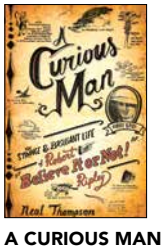


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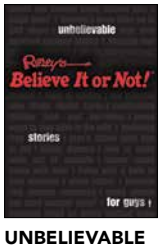


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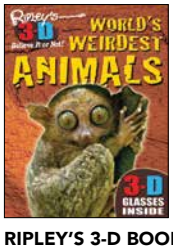


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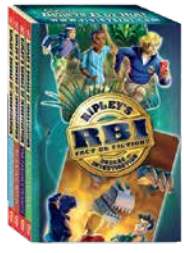

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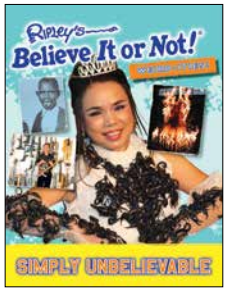


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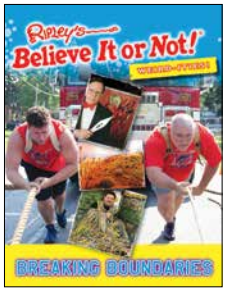


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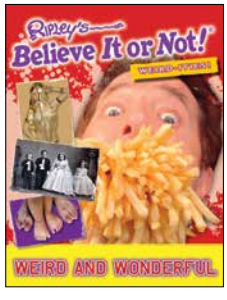


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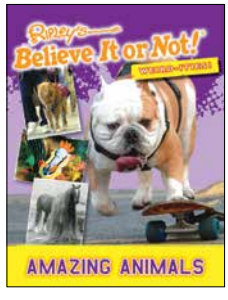


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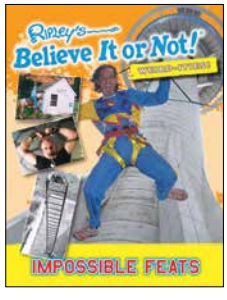


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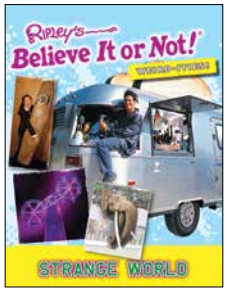


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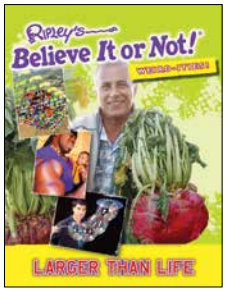


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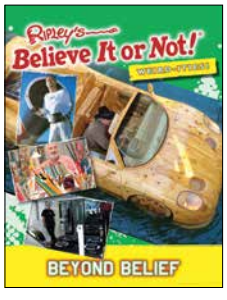


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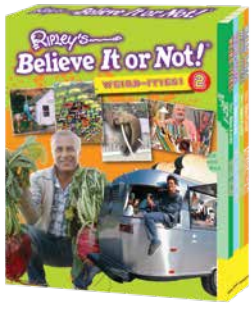

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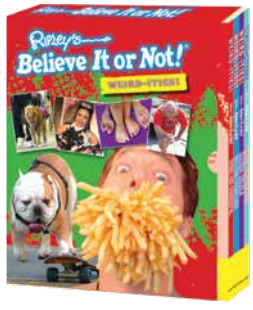

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