

Pastel Colouring Kits - Mermaids and Llamas



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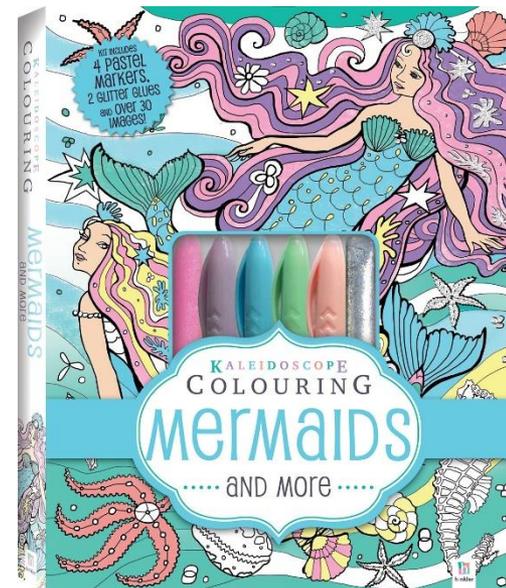
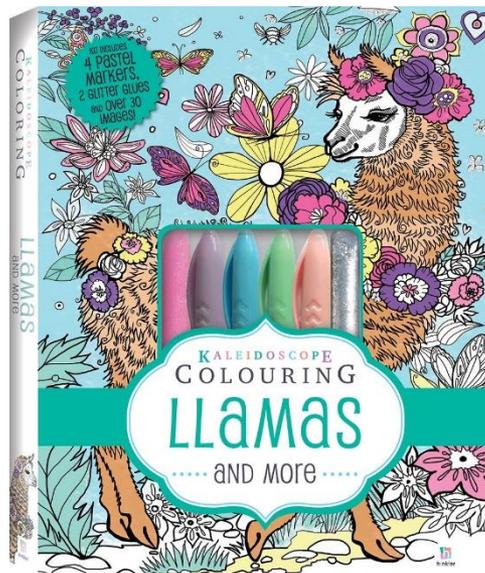
Key Features

The Kaleidoscope Colouring pastel kits are an enchanting visual experience for all ages!

Create your own lovely llamas and mesmerising mermaids with the beautiful pastel markers and sparkly glitter glue included in this kit.

Inside each book you'll find over 30 magnificent images of llamas, just waiting to be brought to magical life.

The tear-out pages also allow you to put your artwork on display and add joy to your day – so get colouring!



Specifications

Publication Date	MAY 2018	
Category	Colour and Activity	
ISBN / Barcode	9781488937187 9781488937132	Kaleidoscope Coloring Pastel: Mermaids and More Kaleidoscope Coloring Pastel: Llamas and More
Format	Kit	
Extent/Contents	Case + 64pp Pad + 4x pastel markers + 2x glitter glue in blister	
Size (h x w x d)	290 x 230 x 28mm	
Territory	World	
Carton Quantity	16 copies	

Selling Points

- *Unicorns and More* has sold more than 150,000 units since it's launch in October 2017.
- Llamas, and Mermaids are the hot trend right now!
- Great value and excellent gift idea – 64-page sketchpad, 4 pastel makers, and 2 glitter glue pens enclosed in a convenient and visually stimulating kit, so you can get started right away!

Kaleidoscope Colouring: Unicorns & More....

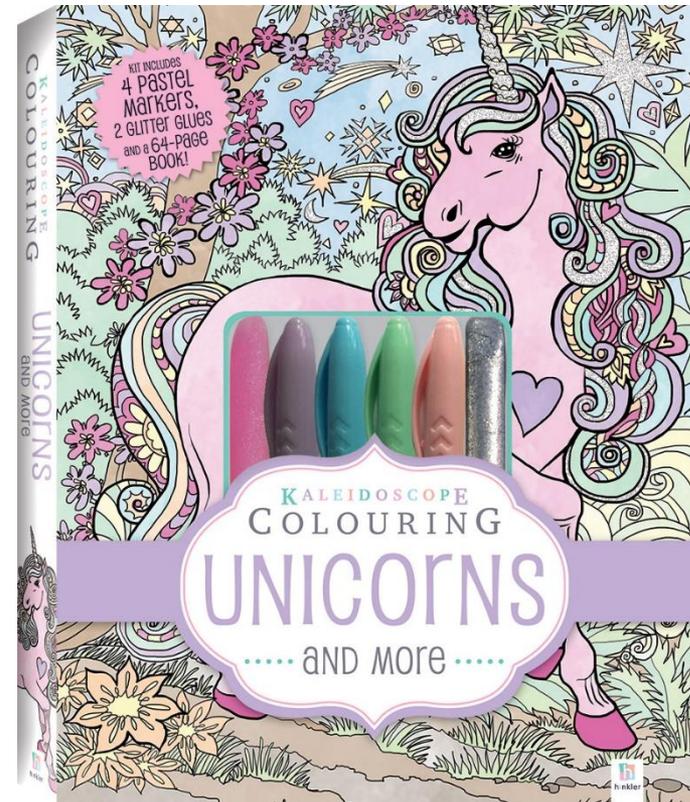
Key Features

With the popularity of adult colouring books, and the continued success of young children's colouring titles, a market has opened up for a selection of older children's colouring books – something that sits between the simple colouring/sticker books and the highly-detailed intricacy of the adults' titles. The *Colour Me* series fits neatly in this space.

This kit includes 4 pastel markers, 2 glitter glues and a 64 page book. Enough fun to keep kids occupied for hours

Specifications

Publication Date	OCTOBER 2017
Category	Children's Books Plus
ISBN / Barcode	9781488909870
Format	Kit
Extent/Contents	64pp colouring book + 4 pastel marker and 2 glitter glues
Size (h x w x d)	290 x 230 x 28mm (portrait)
Territory	World
Carton Quantity	16



Selling Points

- This pack is stunning, great value & perfect for colouring on the go.
- Stunning artwork, in a novel and contemporary medium, perfect for budding artists.
- A fun format that will interest the buyer and children alike.

Kaleidoscope Colouring Magical Metallic Markers Kit



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Key Features

Kaleidoscope Colouring: magical Metallic Markers Kit allows you to express your creative side and bring some shine to your world!

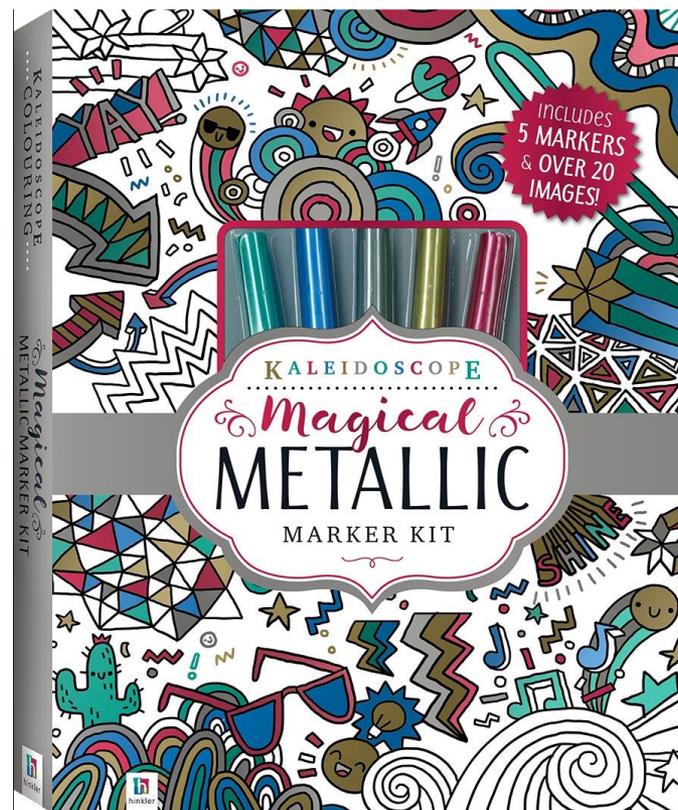
Use the 5 metallic markers to add shimmer and shine to these delightful colouring designs! The book contains over 20 exquisite images that feature magical patterns, gorgeous flowers and so much more that are just waiting for you to add some shine!

The tear-out pages also allow you to put your creations on display and brighten your day – so get colouring!

In the same line as the Kaleidoscope Colouring series, including Gel Pen and Pastel Colouring Kits, *Magical Metallic Markers Kit* brings a shiny new aspect to colouring with the beautiful metallic markers.

Specifications

Publication Date	JUNE 2018
Category	Colour and Activity
ISBN / Barcode	9781488937194
Format	Kit
Extent/Contents	48 pages
Size (h x w x d)	290 x 230 x 28mm
Territory	World
Carton Quantity	16 copies



Selling Points

- Kit comes with 5 shiny metallic markers.
- Over 20 fun images to colour!
- This kit sits perfectly with the Kaleidoscope Colouring Gel-Pen Kit and Kaleidoscope Colouring Pastel Colouring kits!

Kaleidoscope Fabulous Gel Pen Kit



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Key Features

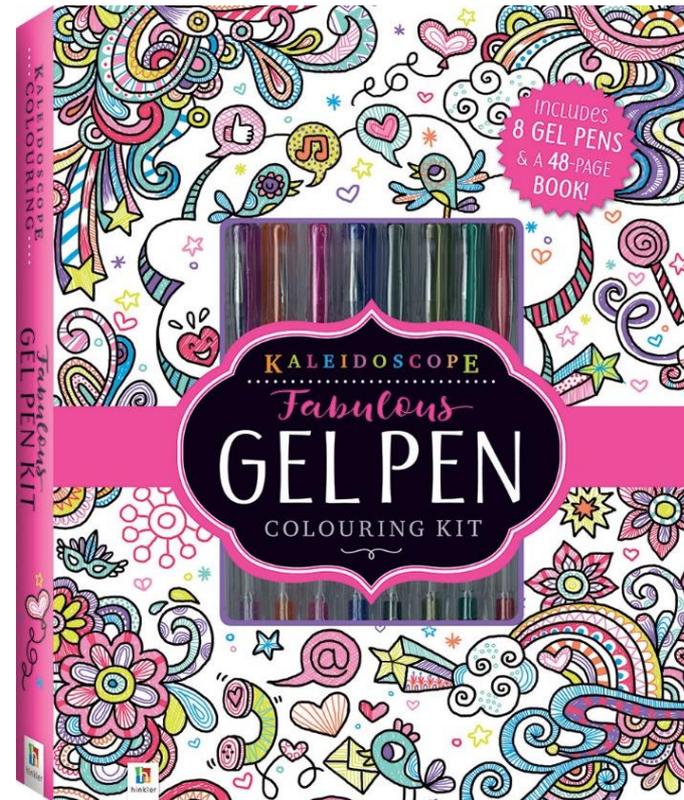
You've never seen a colouring book quite like this one!

Featuring vivid neon internals, the *Kaleidoscope Fabulous Gel Pen Kit* is just waiting for you to add depth, texture and just a little bit of magic with the included glitter and metallic gel pens!

Take your colouring to the next level with the *Kaleidoscope Neon Fabulous Gel Pen Kit*!

Specifications

Publication Date	OCTOBER 2017
Category	Colour & Activity
ISBN / Barcode	9781488909955
Format	Kit
Extent/Contents	64pp sketchpad + 8 gel pens
Size (h x w x d)	275 x 210 mm
Territory	World
Carton Quantity	16



Selling Points

- Exciting and unique product – adjacent to the wildly popular adult colouring trend, but a quirky and distinctive new take on colouring.
- Bright, neon cover is sure to stand out on shelves!
- Great value and excellent gift idea – 64-page sketchpad and 8 gel pens enclosed in a convenient and visually stimulating kit, so you can get started right away!

Know and Glow

Ocean and Space

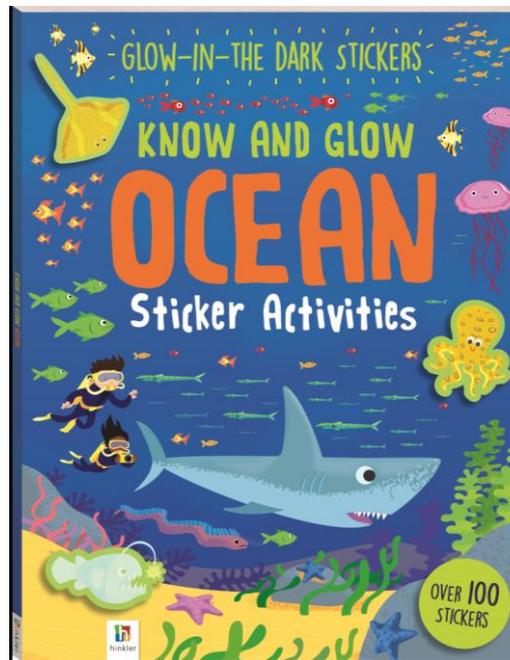
Key Features

Make learning exciting with these *Know and Glow: Ocean and Space Sticker Activities!*

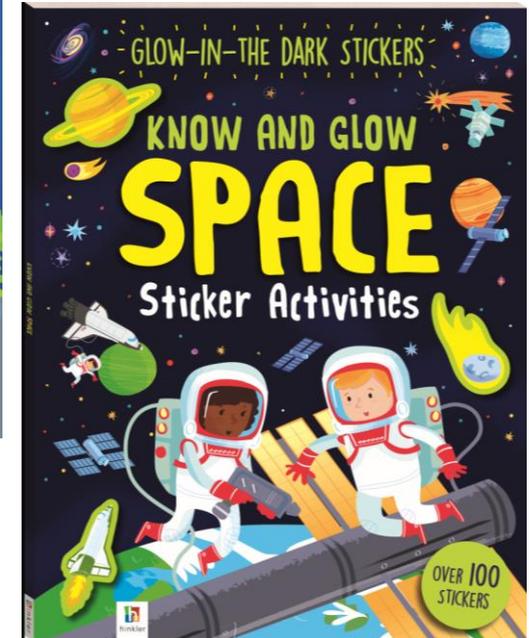
Learn all about the ocean world, from underwater mountains, ocean mammals, the creatures that inhabit the abyss and much more!

Space teaches you all about the universe, from our solar system and the various planets it contains, to asteroids, astronauts and much more!

Accompany your learning with awesome glow-in-the-dark stickers for every page, plus heaps of games and activities to enjoy!



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Specifications

Publication Date	JANUARY 2018	
Category	Colour & Activity	
ISBN / Barcode	Ocean Space	9781488934964 9781488935008
Format	Paperback	
Extent/Contents	48 pages (8 pages of stickers)	
Size (h x w x d)	280 x 215mm (11 x 8.46 in)	
Territory	World	
Carton Quantity	24 copies	

Selling Points

- The glow-in-the-dark stickers to put on every page make learning fun and exciting!
- The colourful illustrations are not only fun, but educational.
- With 48 pages and over 100 stickers in each book, there are hours of fun and learning to be had!
- At a very reasonable price, these books make the perfect gift for the curious minds in your life!

Flags of the World Sticker Book

Key Features

- Which is the only flag that is not a square or rectangle?
- Which country has the only two-sided flag in the world?
- Which flag features an eagle holding a snake while perched on a cactus?

Find out all these questions and much more in the *Flags of the World Sticker Book*.

Inside you'll find:

Maps and corresponding country flags for every region of the world

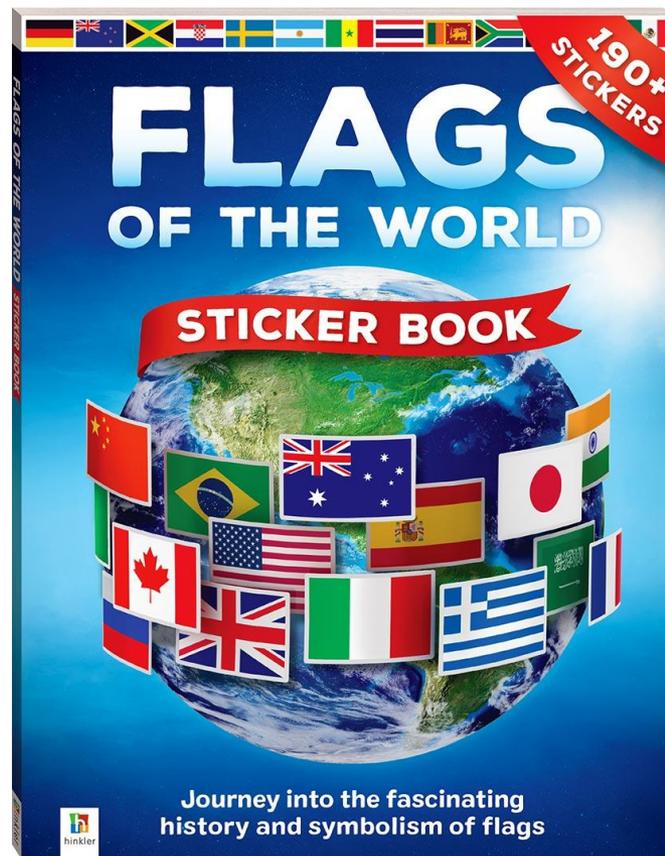
Over 190 flag stickers to place in their correct region

Over 500 fascinating facts, including quick-glance country and flag profiles

Annotated flags and illustrative infographics

Specifications

Publication Date	MAY 2018
Category	Colour and Activity
ISBN / Barcode	Flags of the World Sticker Book (UK) 9781488933783
Format	Sticker Book
Extent/Contents	48pp text + 8pp stickers (4 single-sided sheets)
Size (h x w x d)	280 x 215 x 5.5 mm
Territory	World
Carton Quantity	24



Selling Points

- This is a must-have book for every flag-enthusiast. It also is a brilliant way to teach this key knowledge in such a fun and accessible way that will engage kids.
- The kinetic-learning of selecting and applying the right stickers will reinforce knowledge.
- This book has bold and modern designs and infographics to create a fresh and absorbing book
- Country-profile information, carefully curated fun facts and infographics bring the fascinating world of flags, and the world more generally, to life for kids and adults alike in a clear, accessible and fun way.

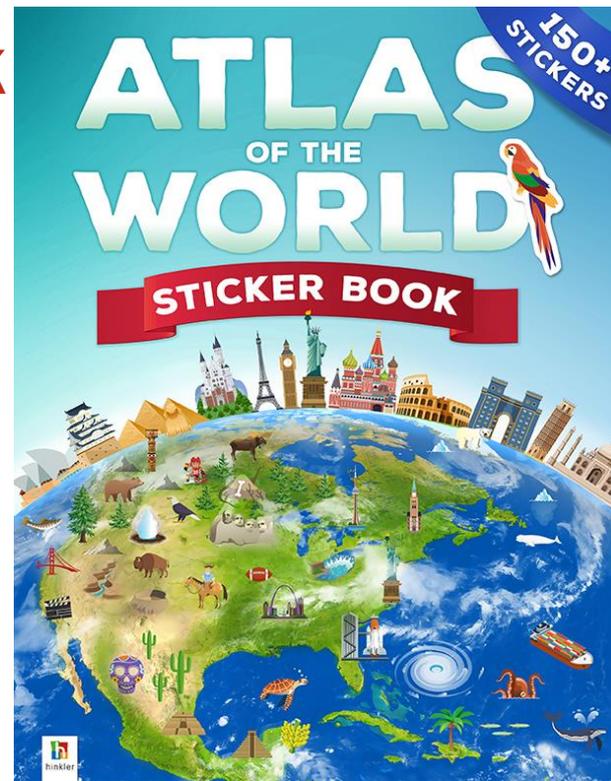
Atlas of the World Sticker Book

Key Features

Learn about our amazing planet and discover the wonders of the world with this interactive sticker book.

Colourful maps, photographs, and more than 150 stickers feature the world's most incredible buildings, animals, and natural and cultural wonders.

Find the stickers and discover some of the fascinating stories about the amazing world we live in!



Specifications

Publication Date	JULY 2018
Category	Colour and Activity
ISBN / Barcode	Atlas of the World Sticker Book 9781488910869
Format	Sticker Book
Extent/Contents	48pp text + 8pp stickers (4 single-sided sheets)
Size (h x w x d)	280 x 215 x 5.5 mm (11 x 8.5 x 0.2 in)
Territory	World
Carton Quantity	24

Selling Points

- The charming artwork and stickers in this book will captivate the whole family
- This is an immersive and complete edutainment experience. With double-page maps of each region of the world, covered with icons featuring icons from the regions and stickers to add, followed by pages that go into more depth about countries from that region. There is even a world quiz at the end@
- As well as covering the globe in basic detail there is a wide selection of both larger and smaller countries that are put in the spotlight.
- There is a mix of kid-friendly illustrated content as well as informative photographic information pages- to give a glimpse of these places as they are in real life.

My Treasured Classics Collection



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Key Features

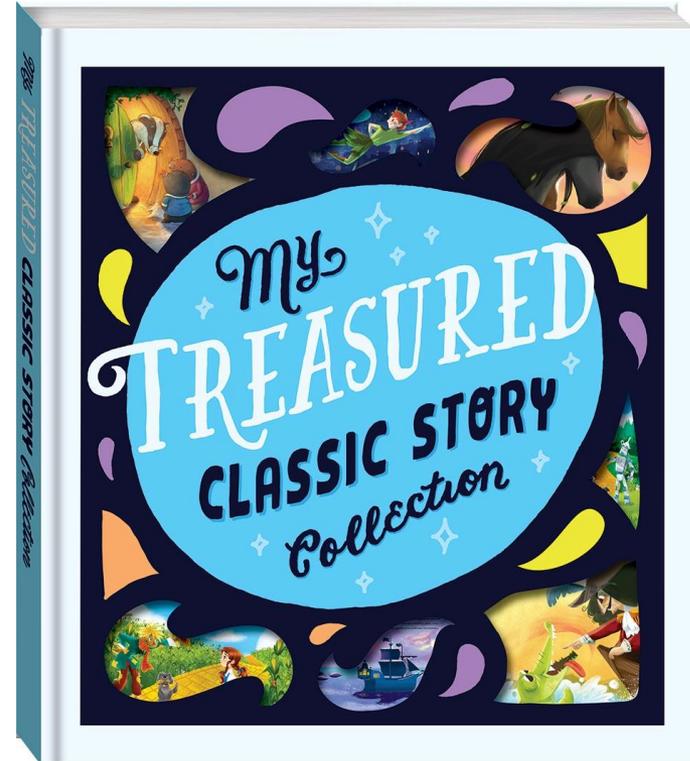
My Treasured Classic Story Collection features 6 classic stories including *Peter Pan*, *The Wind in the Willows*, *Black Beauty*, *Treasure Island*, *Alice in Wonderland* and *The Wizard of Oz*. These stories are accompanied by beautiful illustrations that will make this collection a new story time favourite for everyone!

There are lots of great reasons to read the classics of literature. As well as knowing that you're reading a great book, proven by the test of time, you're also expanding your vocabulary, improving your intellect, and learning about history and what life used to be like for people just like us. Reading a classic means you're listening directly to a voice from the past, speaking straight to you and other readers today.

Enjoy these classic tales and become part of a great tradition of reading and sharing stories that have entertained and captivated readers for generations!

Specifications

Publication Date	JUNE 2018
Category	Childrens reference/ Illustrated
ISBN / Barcode	My Treasured Classics Collection 9781488908972
Format	Hardback
Extent/Contents	192 pages
Size (h x w x d)	280 x 246mm (11 x 9.6 in)
Territory	World excluding UK
Carton Quantity	12 copies



Selling Points

- This 6 in 1 collection features timeless classic stories that are accompanied by beautiful illustrations.
- These stories have been written for the child audience and are perfect for sharing at story time.
- Reading and sharing classic stories with your little one is a great way to expand vocabulary, improve intellect and learn about history.

Classic Storybooks

Wind in the Willows, Alice in Wonderland, The Wizard of Oz, Treasure Island, Peter Pan, Black Beauty

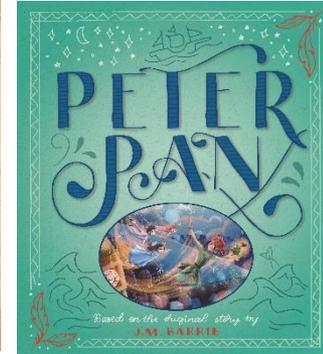
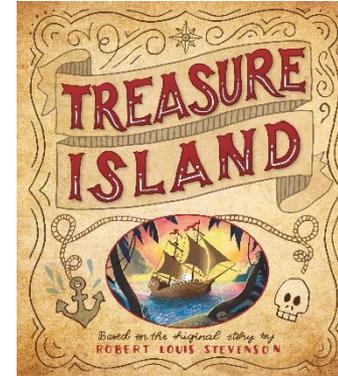
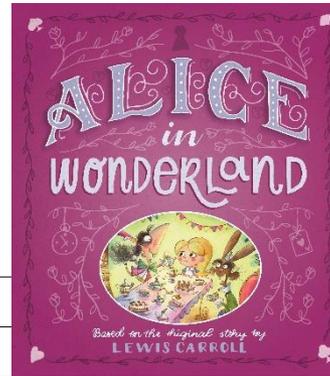
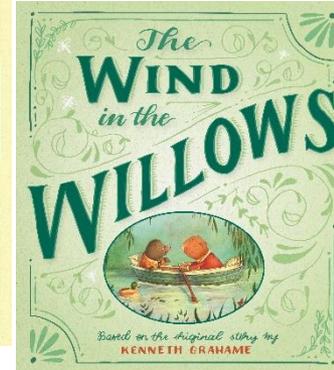
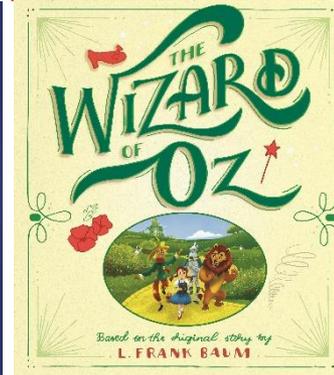
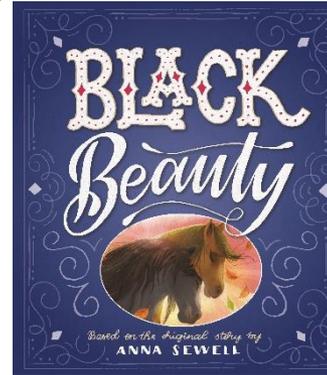
Key Features

Escape into a series of classic stories that have entertained and delighted young and old for generations with these beautiful picture storybooks.

With fresh, modern illustrations and typographic covers that will attract great attention on the shelf, these titles are sure-fire sellers all year-round.

Specifications

Publication Date	AUGUST 2018	
Category	Children's Reference/Illustrated	
ISBN / Barcode	Alice in Wonderland	9781488908729
	Treasure Island	9781488908606
	Peter Pan	9781488908521
	Black Beauty	9781488912771
	Wizard of Oz	9781488908668
	Wind in the Willows	9781488912801
Format	Paperback	
Extent/Contents	32pp	
Size (h x w x d)	280 x 246 x 4mm	
Territory	World	
Carton Quantity	24	



Selling Points

- Six stunning illustration styles, tied together seamlessly with beautiful typographic covers.
- A higher word count ensures that all key details in the classic stories is included, and ensures that this is a beautiful bedtime story that both children and parents can read together over a few nights.
- Not just for younger children, these titles are a perfect gift choice for older children who want to see beautiful colourful illustrations as well as a substantial story – something that is currently missing for the most part in the market.



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Brian the Smelly Bear; Hugs for Mummy; Hugs for Daddy; Too Clumsy to Climb; Too Timid to Talk; Too Tall to Twirl



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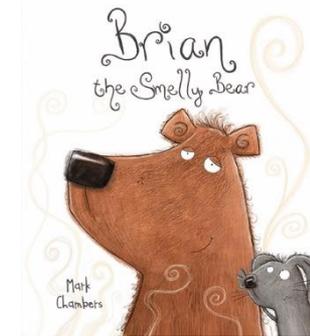
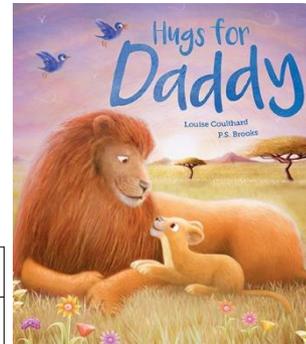
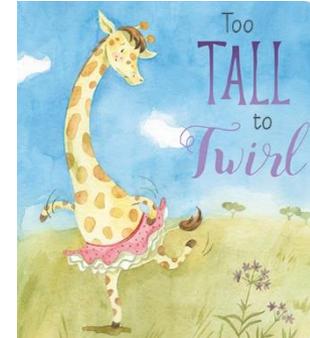
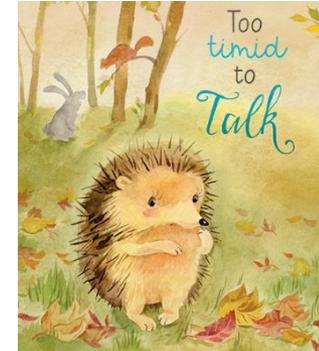
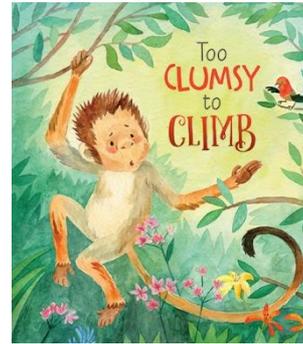
Padded Board Book Deluxe

Key Features

Bonney Press publishes high-quality, beautifully illustrated picture story books for children such as this collection of heart-warming and original stories that will become instant classics.

In the new, deluxe, 32-page board book format with padded cover and wipe-off, tear-free pages, these lovely tales will be perfect for reading aloud to your little one, or for your child to enjoy reading alone.

Enjoy spending time with your soon-to-be favourite animal characters in *Brian the Smelly Bear*; *Hugs for Mummy*; *Hugs for Daddy*; *Too Clumsy to Climb*; *Too Timid to Talk*; *Too Tall to Twirl*.



Specifications

Publication Date	JULY 2018
Category	Board & Novelty
ISBN / Barcode	Brian the Smelly Bear 9781488937392 Hugs for Mummy 9781488937330 Hugs for Daddy 9781488937347 Too Clumsy to Climb 9781488937286 Too Timid to Talk 9781488937224 Too Tall To Twirl 9781488937299
Format	Board Books, Padded
Extent/Contents	32pp
Size (h x w x d)	171 x 150mm (P)
Territory	World
Carton Quantity	

Selling Points

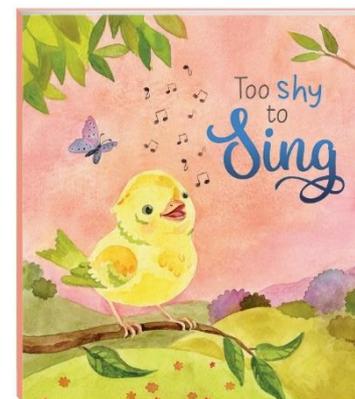
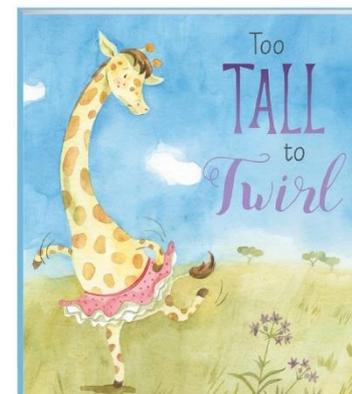
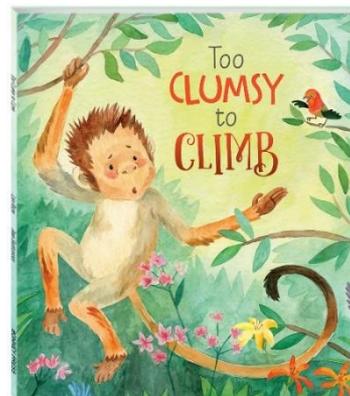
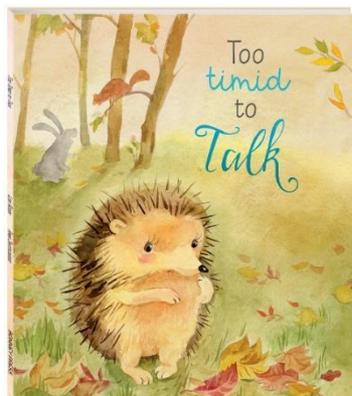
- New format: soft, padded deluxe board books
- Wipe-off pages
- Enchanting illustrations
- Heart-warming, original stories
-

Too Timid to Talk & Too Clumsy to Climb Too Tall to Twirl & Too Shy to Sing

Key Features

Starring quirky, endearing characters who learn to embrace their individual strengths and overcome insecurities, the *Too...* series of picture storybooks will delight both young and old.

Featuring beautiful illustrations, these unique titles will subtly encourage your child to chase their dreams and do what makes them feel good.



Specifications

Publication Date	DECEMBER 2017	
Category	Children's Reference/Illustrated	
ISBN / Barcode	Too Timid to Talk Too Clumsy to Climb Too Tall to Twirl Too Shy to Sing	9781488932342 9781488932373 9781488934056 9781488933998
Format	Paperback	
Extent/Contents	32pp	
Size (h x w x d)	280 x 246 x 4mm	
Territory	World	
Carton Quantity	24	

Selling Points

- The same stunning illustrator will work on all titles in this series.
- Reading encourages imagination, builds understanding, opens new worlds and helps children reach their full potential.
- These are simply the first two in a large-scale *Too...* series that Hinkler intends to publish over the next few years.
- With over 1.2 million internet searches each month on Google for children's books, families around the world are looking for special books to share with their children.

Brian the Smelly Bear.....



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Key Features

Continue the adventures of the smelly Brian who learned to love being clean in *Brian the Smelly Bear*! In *Brian the Smelly Bear Smells Something Smelly*, Brian found a lovely lady friend in Bryony. First comes love, then comes marriage, then comes...

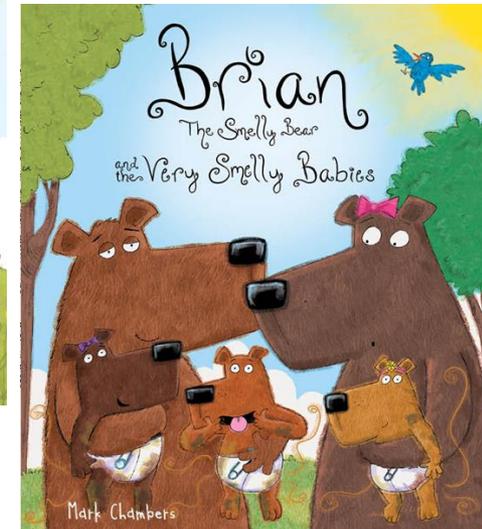
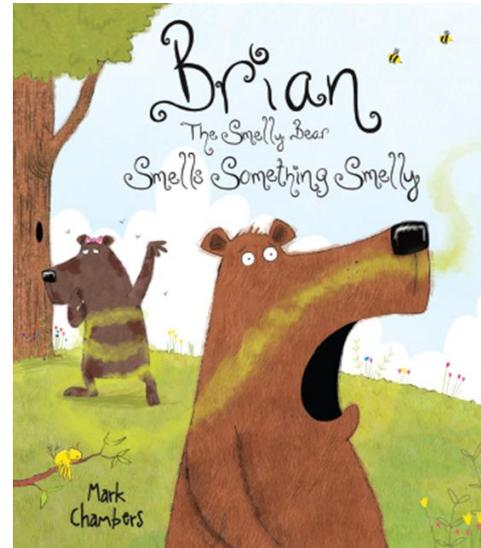
*'The sweet little cubs were passed round one by one,
Looking so cute, and sucking their thumbs.
Then all of a sudden came an almighty sound,
This sound was so loud that it rattled the ground!'*

What will Brian and Bryony do about their three adorable stinkers?

As the third in a series of best-selling picture storybooks from Hinkler, kids will love reading what happens next to Brian and Bryony!

Specifications

Publication Date	DECEMBER 2017
Category	Children's Illustrated/Reference
ISBN / Barcode	Brian the Smelly Bear & the Very Smelly Babies 9781488908231 Brian the Smelly Bear Smells Something Smelly 9781488906008
Format	Paperback
Extent/Contents	32pp
Size (h x w x d)	280 x 246 x 4 mm
Territory	World
Carton Quantity	24



Selling Points

- The first title, *Brian the Smelly Bear*, is one of Hinkler's best-selling picture storybooks of all time!
- Mark Chambers has written and is illustrating the third title, so you can be sure that this title will sell just as well (if not better) than the first two!
- Flowing, rhyming text that is a delight for children and adults to read.

Secret Book with Blacklight Pen



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Key Features

Ssshhh...it's a secret!

Kids will have hours of fun playing the games and activities in these cool new books. There is also room to write personal journal or diary entries.

Write in the book with regular pen, or use the special black-light pen and the writing will not be revealed without the black-light



Specifications

Publication date	DECEMBER 2017	
Category	Children's Illustrated/Reference	
ISBN / Barcode	My Book of Secrets 9781488909160	Secret Book of Stuff! 9781488909221
Format	Padded square-backed book with black-light pen and torch	
Extent/Contents	96pp	
Size (h x w x d)	191 x 150 mm	
Territory	World	
Carton Quantity	12	

Selling Points

- Cool activity book and secret journal in one.
- Write secret messages that can only be revealed using the black-light pen.
- Diaries and journals are very popular with the tween market.
- Content designed specifically for boys and girls in two separate books.

5 Pencil Sets

Notebook Doodles & Hello Angel

Key Features

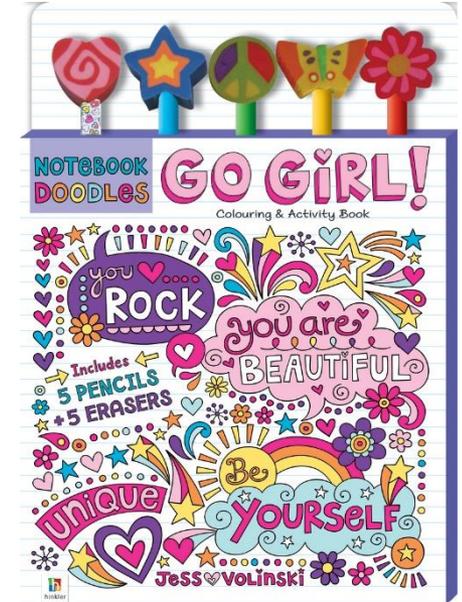
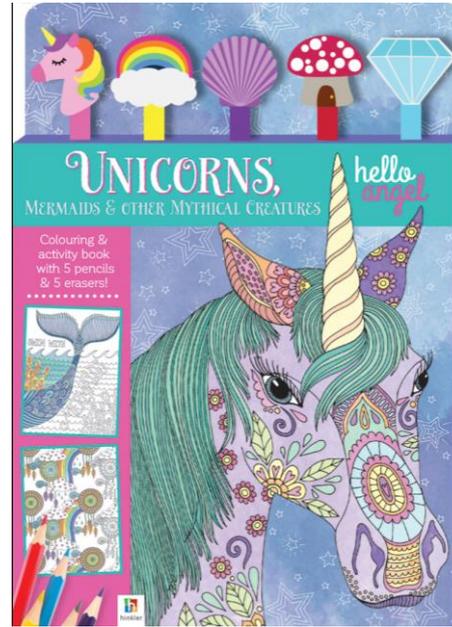
Inside these books, you'll find fun and inspirational designs just waiting to be filled with colour! Including inspirational quotes, and magical illustrations of unicorns, mermaids and fairies, there is something to meet all of your colouring needs.

Not only is colouring fun and relaxing, it's also a creative opportunity to express yourself through colour and style, all while using these gorgeous pencils and matching erasers!

These books include inspirational designs that aim to empower young people, encouraging them to explore their identity and sense of style through the artistic activity of colouring!

Specifications

Publication Date	FEBRUARY 2018	
Category	Colouring & Activity	
ISBN / Barcode	Go Girl Hello Angel	9781488912757 9781488912696
Format	Pad	
Extent/Contents	64-pages + 5 pencils (4 coloured and 1 grey) + 5 erasers	
Size (h x w x d)	170 x 190 x 13mm	
Territory	Australia, New Zealand, India, Philippines, Malaysia, Singapore, Hong Kong, Indonesia	
Carton Quantity	24 copies per carton	



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Selling Points

- With 64-pages of beautiful and inspirational designs to colour, there is something to meet all your colouring needs.
- The colouring pad means that the pages are easily removed to hang and display, or to give to friends as a gift!
- Each book comes with 5 pencils (4 colour and 1 grey) with cute matching erasers so you can colour in style!
- The small size allows you to take these books wherever you go, so you can colour whenever the inspiration hits!
- Notebook Doodles and Hello Angel are already established brands with heaps of copies sold, and these 5-pencil sets are sure to be popular!

Read to me, Grandma

Key Features

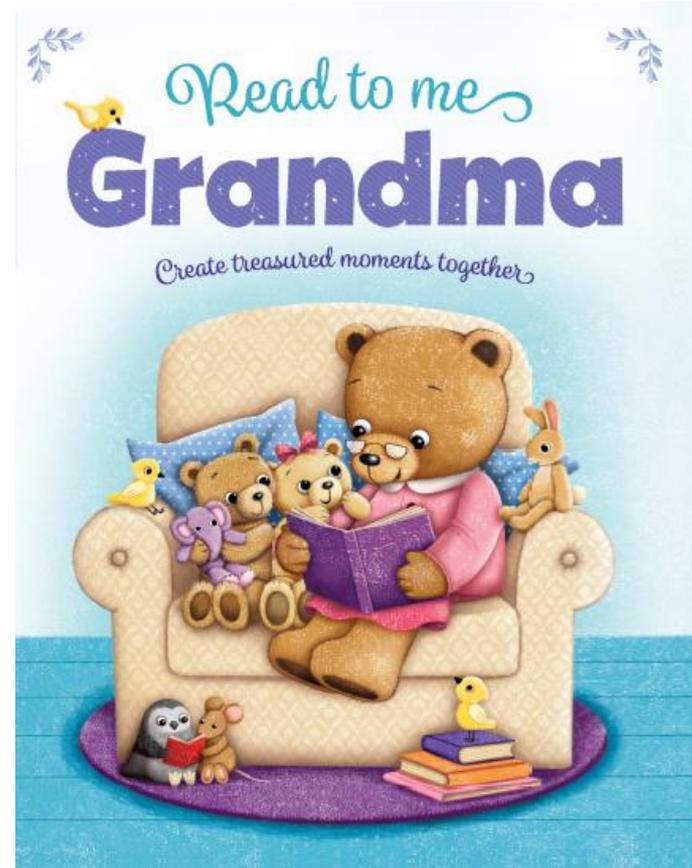
This family-sized collection of sweet characters and stories will fill your story time with fun and adventure!

Read to Me, Grandma contains much-loved stories for the whole family to share! Little faces will light up as they explore the beautifully illustrated pages and enjoy meeting loveable characters in these adorable stories, like Harriet, Olivia and Rachel in *The Best Ballerina*, Sophia and Monty in *It's Not Just a Blanket*, Olive in *T'Wit T'woo* and many more!

This gorgeous book is sure to become an essential part of your library. Gather everyone together, share the joys of reading and create special memories with *Read to Me, Grandma*.

Specifications

Publication Date	JANUARY 2018
Category	Children's Illustrated
ISBN / Barcode	9781488932526
Format	Hardback
Extent/Contents	144pp
Territory	World
Carton Quantity	14



Selling Points

- 5 best-selling stories inside!
- Beautiful illustration that will catch grandma's eye on the shelf.
- Each story has been thoughtfully included to exude the strengths and wishes that a grandmother has for their child – to feel love, friendship and courage, along with other lovely qualities.

Snot My Day!

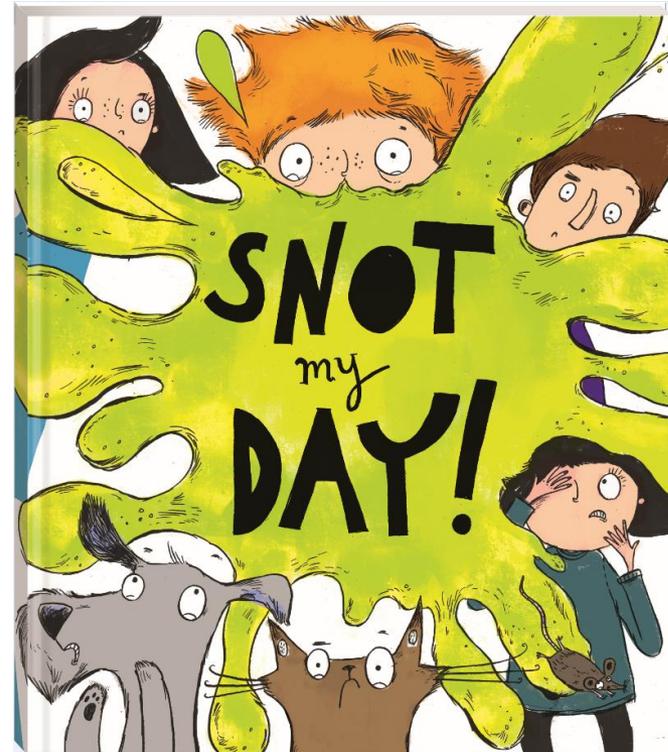
Key Features

Following the success of the two Hinkler hit picture storybooks *Peekaboo Poo!* and *Girls' Don't Fart, Okay?!* comes the third in this ooey, goeey series – a book about snot!

Robbie is a grubby boy with dirt upon his knees. He doesn't clean his teeth or use a hanky for a sneeze. He burps out loud in public and flicks bogeys at his dad. His habits are disgusting and it makes his family sad...

Specifications

Publication Date	MARCH 2018
Category	Children's Reference/Illustrated
ISBN / Barcode	9781488912818
Format	Paperback (with treatments)
Extent/Contents	32pp
Size (h x w x d)	280 x 246 mm
Territory	World
Carton Quantity	24



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Selling Points

- Read this disgusting story filled with comical scenes as Robbie's snot gradually flows across his town until his family have to call for help!
- Successful formula – rhyming text paired with a hilarious/gross story and stunning illustrations. This title is sure to be as successful as its predecessors!
- Exceptional price point.
- Winning format that will have disgustingly cool treatments!

Ready to Go! Reward Chart Kits

Build Best Behaviour, Happy and Healthy Habits



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Key Features

Happy Healthy Habits features specific parenting advice on topics included in the reward charts, such as improving and looking after myself, eating, sleeping and healthy self-care.

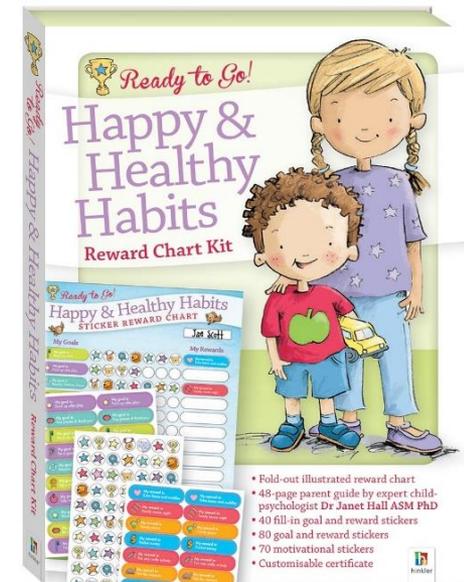
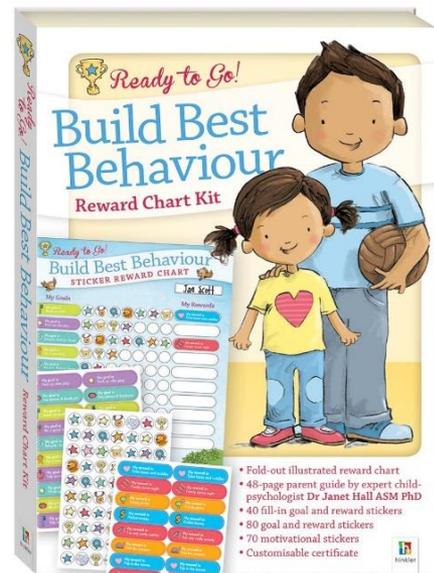
Building Better Behaviour features specific parenting advice on topics included in the reward charts, such as learning life skills, helping at home, and caring for myself and others.

Each kit contains a large and engaging illustrated fold-out reward chart, 40 bright goal and reward stickers to encourage best behavior, 20 blank goal and reward stickers to personalise your child's goals and rewards, 70 fun motivational stickers, an easy-to-follow 48-page instructional parent guide with helpful tips and proven methods for establishing best behavior and a customisable achievement certificate

Through motivation, encouragement and positive reinforcement, you can empower your kids with essential life skills and instill good behavioural habits that will last a lifetime with the Ready to Go! Reward Chart Kits.

Specifications

Publication Date	MARCH 2018	
Category	Board and Novelty	
ISBN / Barcode	Ready to Go Reward Chart: Building Best Behaviour	9781488909542
	Ready to Go Reward Chart: Healthy & Happy Habits	9781488910876
Format	Boxed kit containing parent guide, reward chart, stickers, and certificate	
Extent/Content	48 page book	
Size (h x w x d)	250 x 180 x 7 mm	
Territory	World	
Carton quantity	24	



Selling Points

- Developed in consultation with professionals and parents.
- Important developmental issue for every child and parent.
- Includes wall chart and reward stickers.

Me and My World: A Maze Book

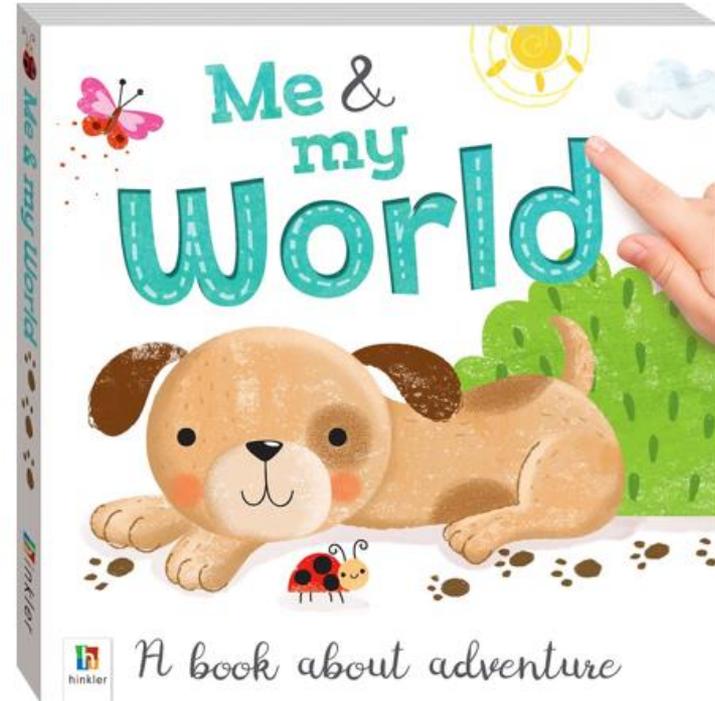


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Adventures

Key Features

Little ones will have fun as they follow the grooved path with their finger to help puppy find his way through the mazes. Each maze features gorgeous illustrations of the world around us, plus a question to answer on every page. At the end of each maze, flip open the tab to discover a special surprise!



Specifications

Publication Date	MARCH 2018
Category	Board & Novelty
ISBN / Barcode	9781488912436
Format	Books
Extent/Contents	5 Spreads + Cover
Size (h x w x d)	190 x 190mm
Territory	World
Carton Quantity	24

Selling Points

- Sweet and vibrantly coloured animal illustrations
- Lovely alliteration that your child will relish in saying along with you
- Beloved format that helps hand eye coordination.



Shaped Colouring Books

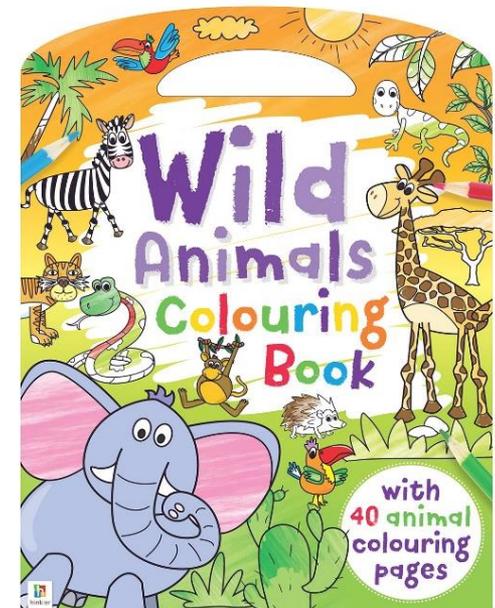
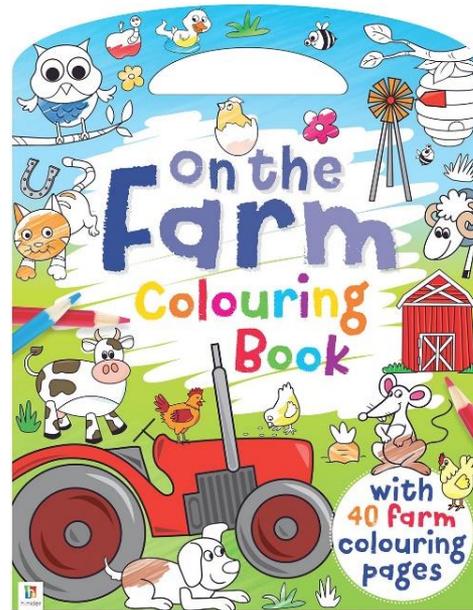
Farm, Wild Animals

Key Features

Grab your pencils and get colouring with these Shaped Colouring Books! These books contains all your favourite animals, including happy horses, gentle giraffes, playful pigs, silly sharks, cheeky chickens, delightful dogs, happy hippos and much more! With over 40 scenes per book and a carry handle for easy transportation, these are the perfect colouring books for on the go!

Specifications

Publication Date	MARCH 2018	
Category	Children's Colour and Activity	
ISBN / Barcode	Wild Animals Colouring Book Farm Colouring Book	9781488936425 9781488936487
Assorted ISBN	9317819902014	
Format	Paperback	
Extent/Contents	40pp	
Size (h x w x d)	280 x 215	
Territory	World	
Carton Quantity	48	



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Selling Points

- Great price point
- Proven format
- Children's Colouring Books are an evergreen genre that keeps on growing

How Do I Feel?

A book about emotions

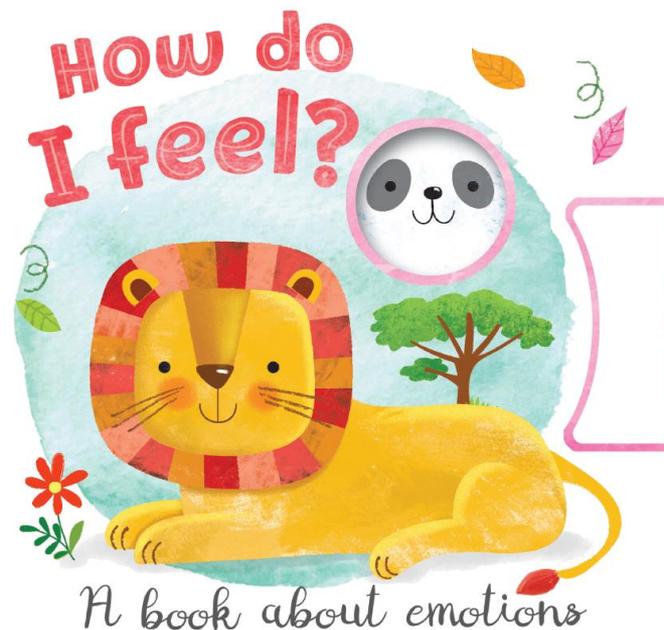
Key Features

Turn the wheel and learn about emotions! With each flip of the page, a fun character is revealed in a new situation. The book asks 'How do I feel?', prompting little ones to think about what's happening on the page and how they would feel in that situation. When they turn the wheel to identify the matching facial expression to the character's emotion, the word identified with that expression and emotion also appears, helping build emotional intelligence.

Help your little one identify, understand and communicate their emotions as they learn through play with *How Do I Feel?*

Specifications

Publication Date	APRIL 2018
Category	Board and Novelty
ISBN / Barcode	9781488912450
Format	Board Book
Extent/Contents	5 spreads
Size (h x w x d)	190x 190mm
Territory	World
Carton Quantity	24 copies



Selling Points

- Developing children's emotional intelligence is a popular trend and this board book is fun to read, while also teaching children important skills.
- The fun wheel aspect to this book is engaging and children will love spinning the wheel to reveal the different emotions.
- The board book format is perfect for little hands.
- *How Do I Feel?* is filled with sweet illustrations that will make this book a favourite at story time.

JUNIOR JUMBLE MIX AND MATCH BOOK



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Animals

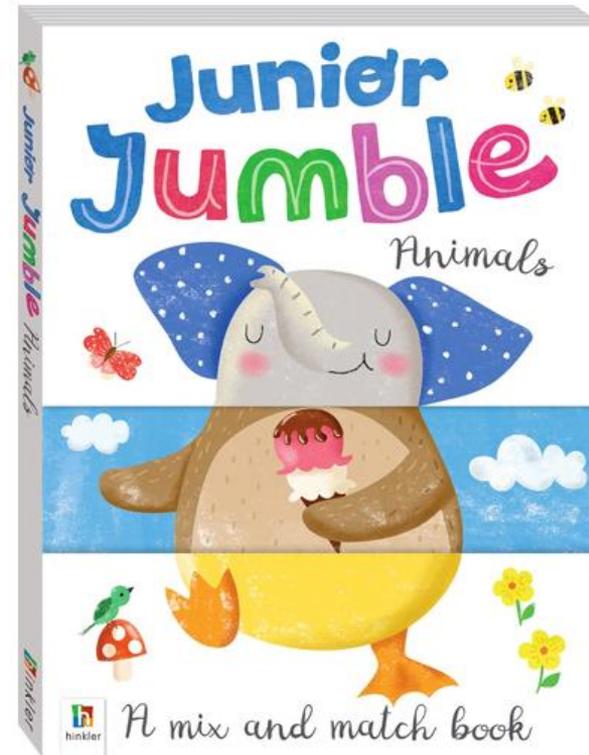
Key Features

In this gorgeous mix and match board book, meet a variety of animals including Tiny the Hippo, Roary the Lion, Waddles the Penguin and more, as they each enjoy a day taking part in a motley mixture of fun activities.

Flip the panels and create unique and colourful characters, perfect for little hands.

Specifications

Publication Date	MARCH 2018
Category	Board & Novelty
ISBN / Barcode	9781488912399
Format	Books
Extent/Contents	8 Spreads + Cover
Size (h x w x d)	210 x 160mm
Territory	World
Carton Quantity	24



Selling Points

- Sweet and vibrantly coloured animal illustrations
- Lovely alliteration that your child will relish in saying along with you
- Beloved format that helps hand eye coordination.

Write and Wipe with Sounds

Animals, Words

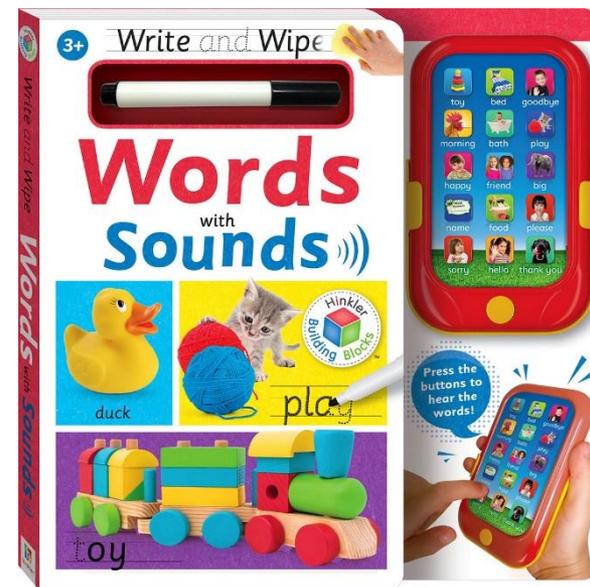
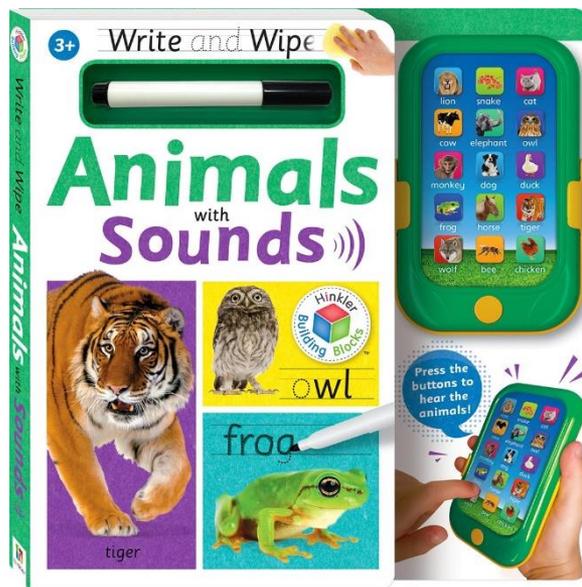
Key Features

Write, wipe and learn with these fun, educational books and play phones!

Each activity will help your child learn to identify and write the names of different animals and words and recognise the articulation of the words and the sounds the animals make. They'll love pressing the play-phone buttons to hear the animal noises and words being said!

Specifications

Publication Date	MAY 2018
Category	Board & Novelty
ISBN / Barcode	Animal 9781488934544 First Words 9781488934520
Format	Board book with removeable sound module
Extent/Contents	6 spreads plus removable play phone
Size (h x w x d)	TBC
Territory	World
Carton Quantity	12



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Selling Points

- 15 sound buttons in each title that will entertain and delight little ones!
- Loads of fun activities throughout.
- Write-and-wipe pages allow little ones to practise writing the alphabet and improve their motor skills.
- The play phone is easy to remove from the book – a novelty that children will love!

Building Blocks Busy Blocks

Baby Animals & Mighty Movers

Key Features

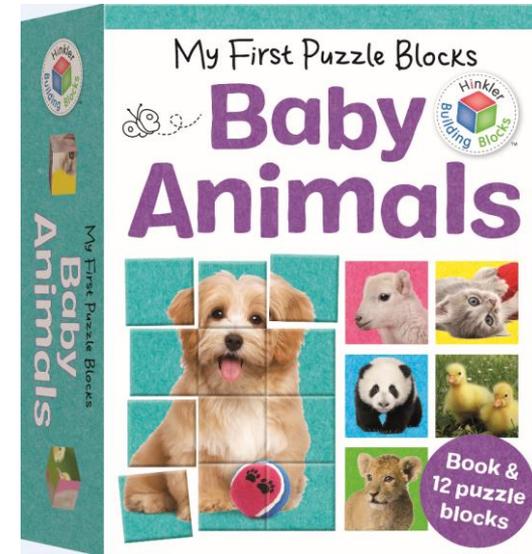
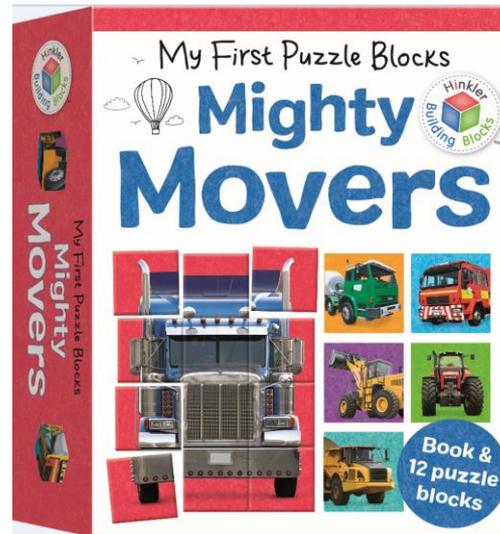
Part of Hinkler's successful *Building Blocks* range, *My First Puzzle Blocks* introduces children to early learning concepts. Children will love the bright and colourful board book that includes sweet pictures and fun facts!

The puzzle blocks are perfect for improving fine-motor skills, as well as problem solving skills and understanding of concepts.

The handy box allows you to store your puzzle blocks when you have finished, so that you can play with them again another day!

Specifications

Publication Date	FEBUARY 2018	
Category	Board & Novelty	
ISBN / Barcode	Baby Animals 9781488910760	Mighty Movers 9781488910746
Format	Board Book and puzzle blocks	
Extent/Contents	Board Book (5 spreads + cover), cube puzzle (12 blocks)	
Size (h x w x d)	158mm x 125mm x 47mm	
Territory	World	
Carton Quantity	24 copies per carton	



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Selling Points

- The colourful board book introduces children to early learning concepts, including baby animals and mighty movers.
- The handy box allows you to store your puzzle pieces to play with another day!
- Puzzle blocks are easier for children to handle than traditional puzzle pieces, so your child will enjoy putting these puzzles together to reveal the colourful image.
- Puzzles are shown to help develop fine-motor skills and problem solving skills.

Junior Jigsaws

Fixing the Road, Fire Station, Princess Picnic & Flying Fairies

Key Features

Introducing Hinkler's newest jigsaw range specially for children: *Junior Jigsaws*! This series includes bright and fun illustrations that are full of funny details. They also have large puzzle pieces, perfect for little hands!

Kids will love entering into these worlds: they can imagine picking up a hose and fighting a fire! Putting on a tiara and joining the princess picnic! Taking a seat on a toadstool and playing with the fairies! Or putting on a bright helmet and helping fix the road!

Cheeky mouse is also hiding in each of the *Junior Jigsaw* puzzles, kids will love to find him in each new puzzle.

Specifications

Publication Date	FEBUARY 2018	
Category	Jigsaws	
ISBN / Barcode	9781488909757 9781488912511 9781488910685 9781488910708	Junior Jigsaw: Fire Station Junior Jigsaw: Fixing the Road Junior Jigsaw: Princess Picnic Junior Jigsaw: Flying Fairies
Format	Jigsaw	
Extent/Contents	(45 pieces) + box (with rope handle and puzzle tag)	
Size (h x w x d)	200 x 160 x 60mm	
Territory	World	
Carton Quantity	6	



Selling Points

- These puzzles are the first series in Hinkler's new *Junior Jigsaw* smaller format range, featuring colourful and fun jigsaws perfect for little hands! Their small box size means they are convenient for travel and for storage.
- Jigsaws are proven to help children develop hand-eye coordination and problem solving skills.
- With diverse themes and also a constant cheeky mouse hiding in all the *Junior Jigsaw* puzzles, collect all the series for kids to have fun finding him again and again!

Junior Jigsaws

On the Farm & Building Site

Key Features

Introducing Hinkler's newest jigsaw range specially for children, *Junior Jigsaws*! This series will include bright and fun illustrations with large puzzle pieces, perfect for little hands!

Pull on your gumboots and help the farmers feed their animals with this fun farm jigsaw!

Put on your hard hat and help build something special with this building site jigsaw!

Cheeky mouse is hiding in each of the *Junior Jigsaw* puzzles, can you find him?



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Specifications

Publication Date	FEBUARY 2018	
Category	Jigsaws	
ISBN / Barcode	Construction Farm	9781488910982 9781488910944
Format	Toys	
Extent/Contents	45 pieces	
Size (h x w x d)	Box- 280 x 220 x 70 mm (11 x 8.6 x 2.7 in) Puzzle- 630 x 430mm (24.8 x 16.9 in)	
Territory	World	
Carton Quantity	6 copies	

Selling Points

- These puzzles are the first in Hinkler's new *Junior Jigsaw* range, featuring colourful and fun jigsaws perfect for little hands!
- Jigsaws are proven to help children develop hand-eye coordination and problem solving skills.
- These jigsaws come in a large format box, with a large reference image to help put the puzzle together!
- A cheeky mouse is hiding in all the Junior Jigsaw puzzles, so collect them all to have fun finding him again and again!

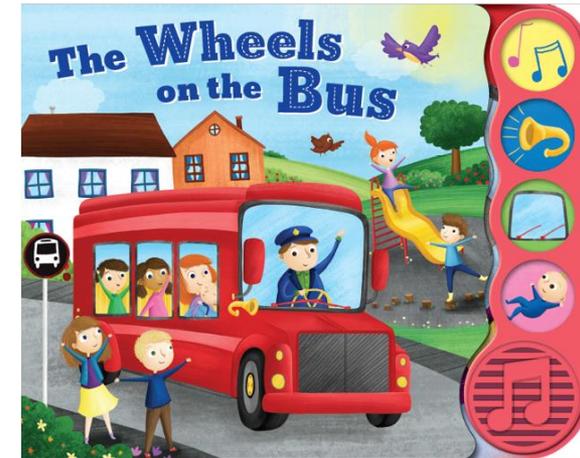
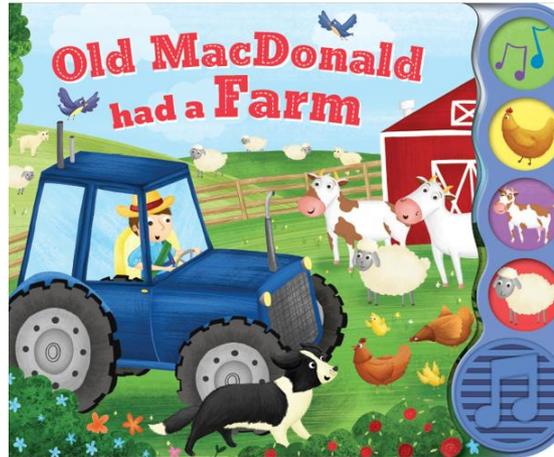
Nursery Rhyme Sound Books

Old MacDonald Had a Farm & The Wheels on the Bus

Key Features

Two classic nursery rhymes are brought to life in these sweet sound books.

Read along with the stories of *Old MacDonald Had a Farm* and *The Wheels on the Bus*, and press the sound buttons to hear the instrumental song, along with the quirky sounds of sheep, crying babies and tooting horns!



Specifications

Publication Date	DECEMBER 2017
Category	Board & Novelty
ISBN / Barcode	Old MacDonald 9781488911330 Wheels on the Bus 9781488911279
Format	Board book with sound module
Extent/Contents	4 spreads + sound module
Size (h x w x d)	190 x 230 mm
Territory	World

Selling Points

- Bright covers that will stand out on the shelf.
- Fantastic value for standard 4-button sound books!
- These titles help develop first-word skills and image-word recognition, as well as motor skills when little ones press the button for the relevant character.

Sound books



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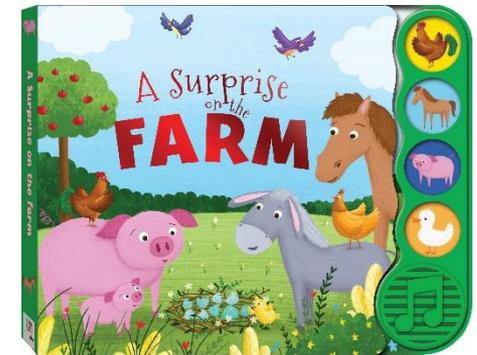
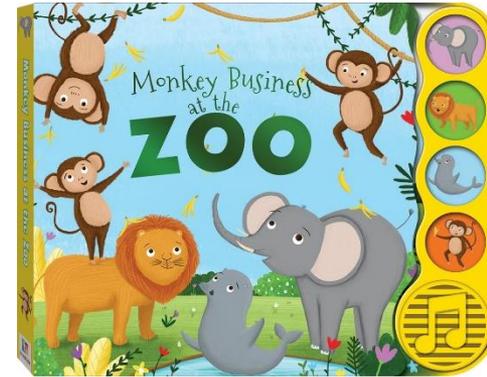
Monkey Business at the Zoo, A Surprise on the Farm

Key Features

Two fun new animal stories are brought to life in these sweet sound books. Read along with the playful stories and press the sound buttons to hear the animals making their sounds!

Farm: 'Cock-a-doodle doo!' It's morning and Farmer Jessie is excited. Mother duck's eggs will hatch soon! Farmer Jessie will visit the pond after she has done her chores. First, she feeds the chickens.

Zoo: Zookeeper Archie is checking the animals before the zoo opens for the day. Oh no! The monkeys' cage is empty! Then Archie spots a trail of banana peels coming from the café. He follows them to the elephant enclosure. 'No monkeys here!' trumpet the elephants.



Specifications

Publication Date	JULY 2018
Category	Board & Novelty
ISBN / Barcode	Monkey Business 9781488937262 Farm 9781488937323
Format	Board book with sound module
Extent/Contents	4 spreads + sound module
Size (h x w x d)	190 x 230 mm
Territory	World
Carton Quantity	24

Selling Points

- Bright covers that will stand out on the shelf.
- Fantastic value for standard 4-button sound books!
- These titles help develop first-word skills and image-word recognition, as well as motor skills when little ones press the button for the relevant characters.

Let's Create Fingerprints

Picture Perfect, Festive Fun

Key Features

Let's Create Fingerprints, Picture Perfect and Festive Fun allow your child to create fun, new works of art just using ink and their own fingerprints! With over 30 activities per title, these activity books provide hours of entertainment.

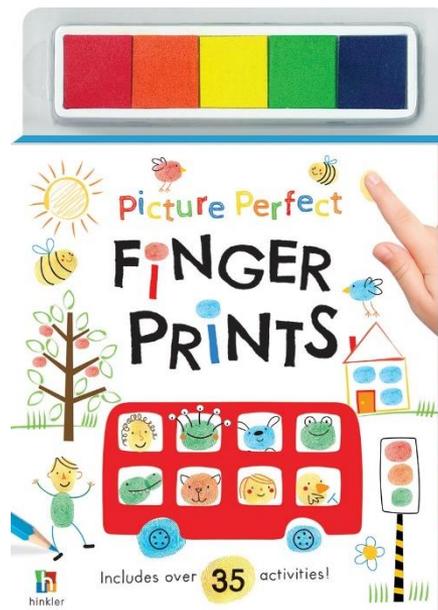
Fingerprint art is an effective and fun way to teach children pre-writing and fine motor skills, as well as concentration and imagination. These activities encourage children to use their imagination to complete the tasks, from printing spikes on a dinosaur to decorating a dress, to creating reindeer to pull Santa's sleigh.

Specifications

Publication Date	OCTOBER 2017	
Category	Children's Books Plus	
ISBN / Barcode	9781488933431 9781488908705	Picture Perfect Festive Fun
Format	Activity notepad with ink pads	
Extent/Contents	Notepad (48pp) + 5 ink pad	
Size (h x w x d)	170 x 190 x 15mm	
Territory	World	
Carton Quantity	24	



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Selling Points

- Each book contains over 30 fingerprint activities!
- Children will love experimenting with using their own fingerprints to create exciting new pictures.
- Fingerprint art is an effective and fun way for children to develop pre-writing and fine motor skills, along with concentration and imagination.
- With 5 ink-pads, children have lots of options to create fun pieces of art.
- Fingerprint art is perfect for framing and makes the perfect keep-sake!

Times Tables: a pull-the-tab Book

Key Features

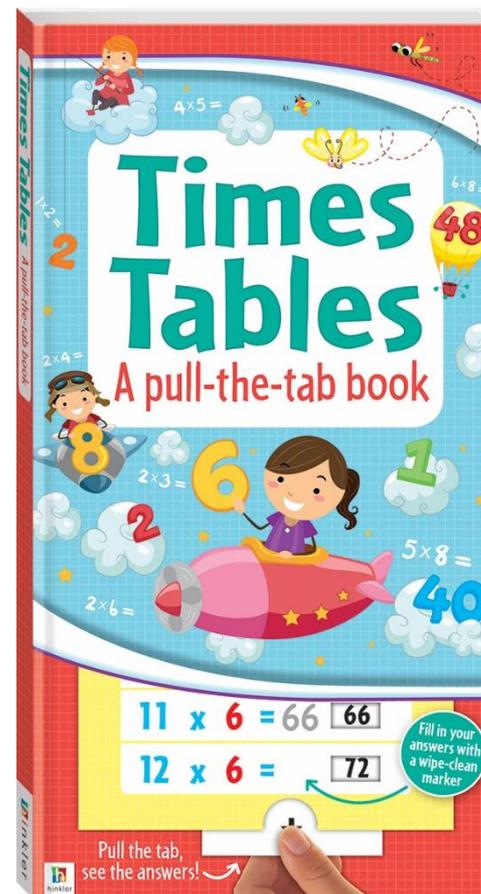
Times tables can be tricky to master. This colourful and interactive pull-the-tab book makes learning the 1–12 times tables easy and fun!

Children can run through their times tables aloud or write their answers down using a dry-erase marker in the wipe-clean spaces provided next to each multiplication, then pull the tab to reveal the correct answers.

Designed for repeated practice and complete with an at-a-glance times-table chart, this is the ideal learning tool for tackling times tables!

Specifications

Publication Date	NOVEMBER 2016
Category	Board and Novelty
ISBN / Barcode	9781488907289
Format	A pull-the-tab cased board book
Extent/Contents	7 spreads + 6 sliding panels + case
Size (h x w x d)	297 x 155 x 15mm
Territory	World
Carton Quantity	24



Selling Points

- Times Tables are essential tools for children to use when working with numbers at every stage of their education. Many children find it hard to learn their times tables. This colourful pull-the-tab book makes it really easy and fun!
- Studies show that children concentrate and learn better through the use of colours and kinesthetic interaction, both of which this colourful, pull-the-tab book employs
- Includes double-sided pull-the-tab to see the answer pages, space to write answers on wipe-clean pages.

My Treasury of...

Nursery Rhymes; Bedtime Tales; 5-Minute Tales; Princess Stories; Classic Fairytale Stories



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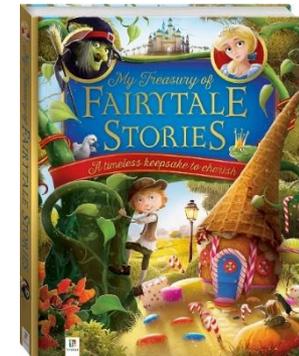
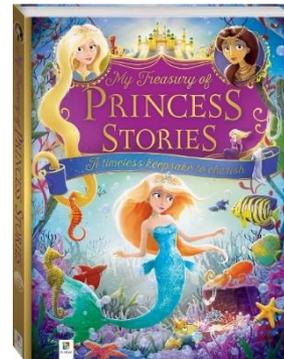
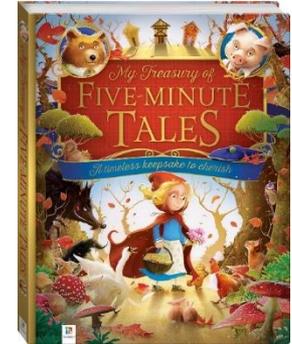
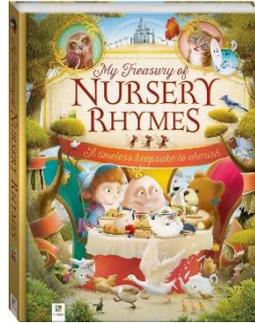
Key Features

Beautiful new cover illustrations for these bestselling collections of stories and rhymes beloved by readers young and old.

Bedtime Tales features 8 favourites of different lengths by authors such as the Brothers Grimm and Hans Christian Andersen.

Nursery Rhymes brings together classics together with new songs, and is divided into themes such as farm animals, numbers and action.

Packed with gorgeous illustrations that children will love, these two books will encourage a love of reading to last a lifetime.



Specifications

Publication Date	JULY 2017	
Category	Children's Illustrated/Reference	
ISBN / Barcode	5-Minute Tales	9781488910043
	Classic Fairytale Stories	9781488910012
	Princess Stories	9781488909986
	Bedtime Tales	9781488909153
	Nursery Rhymes	9781488909177
Format	Padded hardcover	
Extent/Contents	192pp text + head and tail bands	
Size (h x w x d)	285 x 220 x 70 mm	
Territory	World	
Carton Quantity	12	

Selling Points

- Bright and colourful titles, full of classic tales that children and adults alike can enjoy for bedtime or throughout the day.
- Reading encourages imagination, builds understanding, opens new worlds and helps children reach their full potential.
- With over 1.2 million internet searches each month on Google for children's books, families around the world are looking for special books to share with their children.

The Coding Book

Key Features

Coding is fun! In this book, kids get to join Pax as she trains to be a VALID agent, saving the world from the evil CORUPT organisation. Along the way they will use Snap!, a free, block-based computer language, to build training simulations, beef up security, and identify kidnappers from the Digital Database of Dirtbags.

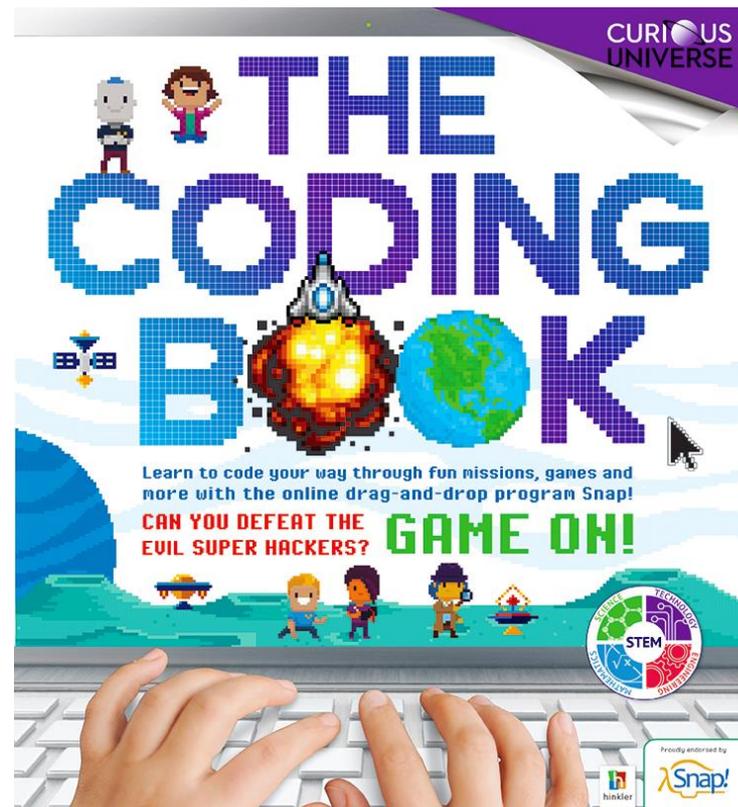
Readers will learn the basic concepts of coding as they loop the loop with Finity, discover Boolean logic with the grumpy Glitchbane and are led through the maze of cloning with the Echo twins. Meanwhile, they will be learning skills including logical thinking, critical analysis and persistence. The book provides kids with the skills and the inspiration they need to design and test their own projects, and, of course, to go bug-hunting whenever a glitch shows up!

Snap! goes further than other block-based languages, and the book covers more advanced concepts in the later chapters for kids who want to dig deeper and broaden their expertise.

We hope this book will lead the readers (and those around them!) to have fun, learn some exciting concepts, and fire them up to get creative and launch into the world of coding.

Specifications

Publication Date	JULY 2018
Category	Books/ Children's Illustrated reference
ISBN / Barcode	9781488909924
Format	Binder
Extent/Contents	192 pages
Size (h x w x d)	289 x 259 x 35mm
Territory	World
Carton Quantity	12



Selling Points

- With lots of emphasis on developing good coding habits, *The Coding Book* focuses on planning, problem-solving and creative, independent-thinking skills.
- This book teaches all of its lessons using Snap (and features an endorsement from them on the cover), a JavaScript-based program that runs on all devices.
- Features an engaging story with fun, cool characters that will appeal to both boys and girls. Kids will enjoy being guided through their projects or 'missions' by the characters.

The Art of Drawing Letters: Hand-Lettering & Calligraphy

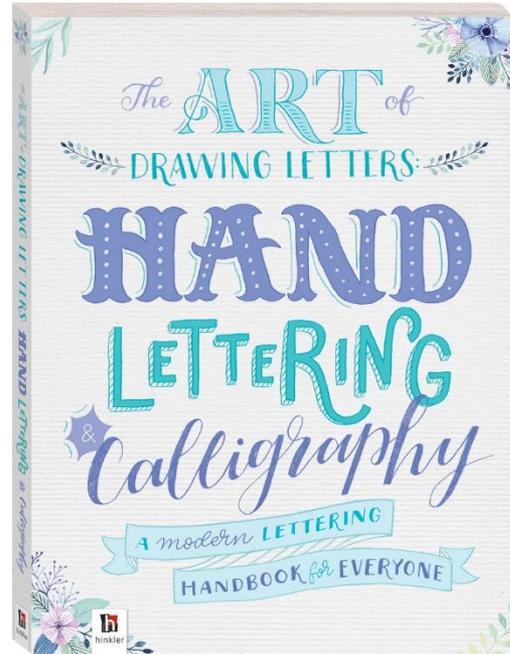
A Modern Lettering Handbook for Everyone

Key Features

Lettering is the art of creating letters by hand. It is an amazingly versatile and fun hobby that anyone can pick up! This fantastic compendium has a mix of more formal, classic calligraphy scripts as well as striking contemporary hand-lettering so there's something for every taste and occasion.

With introductions to the basics of each artform, and over 30 practice alphabets, step-by-step projects and aspirational projects to copy and be inspired by, this extensive book is bursting with instructions and creativity!

The pages are beautifully designed and perforated, so you can tear-out and display your inspirational creations.



Specifications

Publication Date	MARCH 2018
Category	Stationery
ISBN	9781488909900
Format	Paperback
Extent/Contents	176pp + 8pp ends
Size (h x w x d)	250 x 190mm
Territory	World
Carton Quantity	16

Selling Points

- Beautifully designed and with amazing pieces from established hand-letterers makes this incredibly marketable and a desirable item from the store flick-through.
- The combination of both calligraphy and hand-lettering material distinguishes this from other just hand-lettering titles on the market. It is also more comprehensive and has a wider range of styles.
- The term 'calligraphy' is searched in Google over 1,000,000 times a month, while 'calligraphy courses' are searched 12,000 times a month! This doesn't even include the nascent lettering boom!
- Follows on from successful Hinkler best-sellers like our Calligraphy books and kits, and our Lettering binder.
- A fantastic gift idea that is fun as it is creative and practical!

Kaleidoscope Etch Art Creations

Butterflies and More; Wild Animals and More



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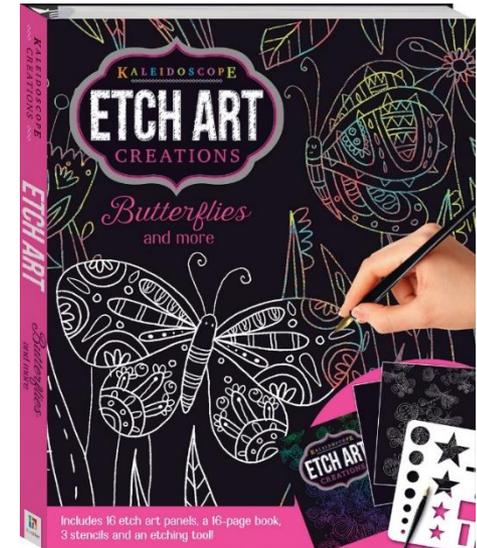
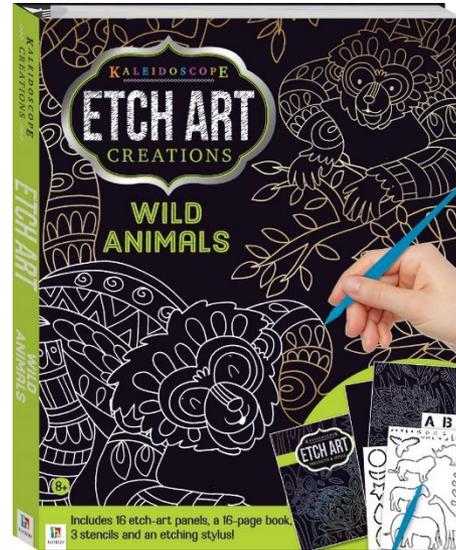
Key Features

Create amazing rainbow-coloured artwork with *Kaleidoscope Etch Art Creations!*

These exciting new kits contain everything you need to make your own stunning etch art! Each kit comes with a 16-page instructional book, 16 ready-to-go etch art panels, stencils and an etch art stylus! There are even instructions on how to make your own etch art panels in case you run out of panels before you run out of enthusiasm!

Specifications

Publication Date	SEPTEMBER 2017
Category	Board & Novelty
ISBN / Barcode	Butterflies and More: 9781488933196 Wild Animals and More: 9781488933134
Format	Kit
Extent/Contents	case with liner + pocket + instructional book (16pp) + scratch pack (16x OR 20x scratch panels + 3x stencils + corrugated filler) + scratching tool + shrinkwrap + wafer seal
Size (h x w x d)	290 x 230 x 20mm
Territory	World
Carton Quantity	24



Selling Points

- Great value – each kit contains a 16-page instructional book, 16 etch art panels, 3 stencils full of useful shapes and patterns and a stylus
- Excellent gift idea – each kit includes everything you need to get started right away for hours of creative, screen-free fun!
- Child-friendly alternative to adult colouring trend – low-pressure and fun regardless of skill level! No matter what you draw, you'll end up with your own rainbow-coloured artwork!

Etch Art: Hand Lettering



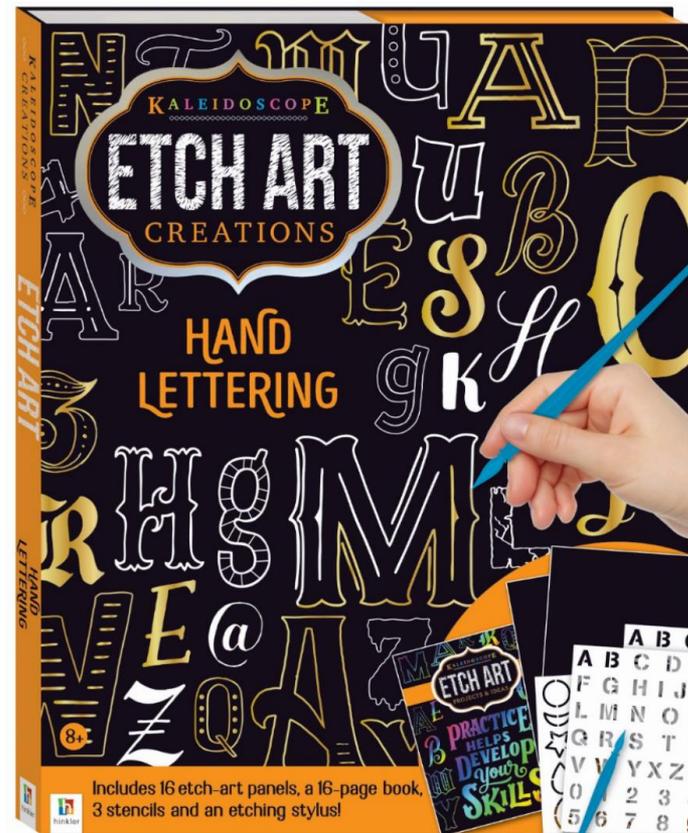
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Key Features

A new title in Hinkler's successful Etch Art series, *Etch Art: Hand Lettering* takes the fun and beautiful art of hand lettering and gives it a twist by adding it to the stunning etch-art panels.

This kit includes step-by-step instructions for creating stunning pieces of lettering artwork, along with everything you need to get started.

With 16 etch-art panels, a 16 page book, 3 stencils and an etching stylus, you'll be creating beautiful and unique etch-art projects in no time!



Specifications

Publication Date	MAY 2018
Category	Children's Books Plus
ISBN / Barcode	9781488933776
Format	Binder
Extent/Contents	16 pages
Size (h x w x d)	290 x 230 x 20
Territory	World
Carton Quantity	16

Selling Points

- This kit includes everything you need to create some beautiful lettering artwork on the stunning etch-art panels!
- This kit has step-by-step instructions for a range of different projects, from a greeting card, a photo frame to a colourful bookmark!
- The stunning cover with foil treatments make this product appealing and stand out on the shelf.

Drawing Flexibound Books

Creative Lettering, Funky Things to Draw, Draw Really Cool Stuff



hinkler

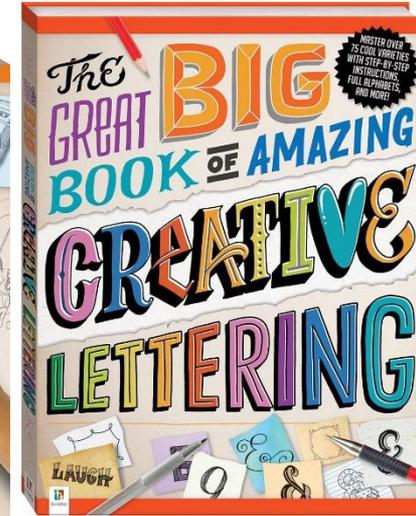
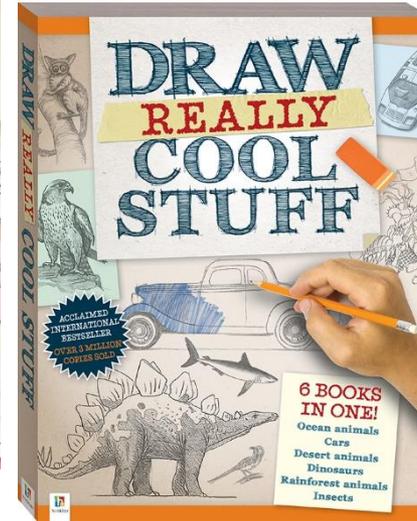
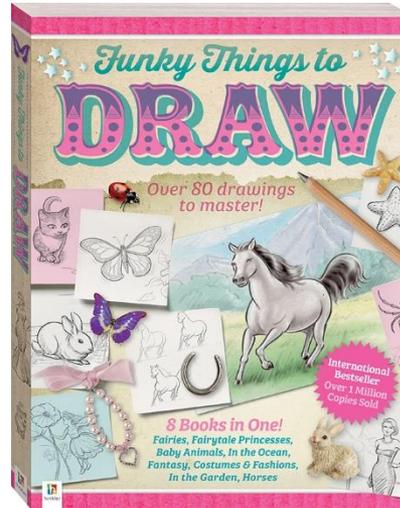
Key Features

Build your drawing skills and create incredible, detailed pictures! You'll be amazed at your fantastic illustrations as you follow the simple steps and master the art of drawing.

Draw Really Cool Stuff features over 100 things to draw, with step-by-step instructions and clear diagrams, expert tips, a range of drawing methods and techniques and practical advice on drawing materials and supplies.

Funky Things to Draw features eight themed sections with over 80 drawings to master, easy to follow step-by-step instructions with handy tips and hints and clear explanations covering a range of drawing techniques and skills.

Build your skills and draw with creativity and confidence.



Specifications

Publication Date	OCTOBER 2017	
Category	Books/ Colour and Activity	
ISBN / Barcode	Funky Things to Draw	9781488910401
	Draw Really Cool Stuff	9781488910449
	Creative Lettering	9781488912597
Format	Paperback	
Extent/Contents	192 pages	
Size (h x w x d)	280 x 215 mm	
Territory	World	
Carton Quantity	12	

Selling Points

- These books include easy-to-follow step-by-step instructions to have you drawing like a pro in no time!
- With over 80 awesome designs each, these books include something for everyone.
- Build your skills and creativity with confidence.
- With great value-for-money, these books make the perfect gift for the crafty child in your life!

Flexibound Binders 3T

365 science experiments, Everything Origami, Fold and Fly Paper Planes



hinkler

Key Features

Expand your knowledge with these refreshed titles. The brand new covers and formats give these book an awesome new look, so that they can continue to teach and entertain children!

365 Science Experiments contains 365 experiments, from making a volcano to growing your own crystals. There is something to entertain everyone!

Everything Origami includes traditional and fun origami projects, teaching you everything you need to know to become a master folder in no time!

Fold and Fly Paper Planes includes heaps of paper plane designs for you to create, from traditional to something a little different.



Specifications

Publication Date	FEBRUARY 2018		
Category	Children's Reference/ Illustration		
ISBN / Barcode	Science	9781488912726	
	Origami	9781488912672	
	Paper Planes	9781488912665	
Format	Paperback		
Extent/Contents	192 pages (self ended)		
Size (h x w x d)	280mm x 215mm		
Territory	World		
Carton Quantity	12 copies		

Selling Points

- *365 Science Experiments* has sold over 400,000 copies!
- *Fold and Fly Paper Planes* has sold over 300,000 copies!
- *Everything Origami* has sold over 425,000 copies!
- Each book contains heaps of activities that require minimal equipment, so they make the perfect rainy-day activities!
- The brand new covers make these bestselling titles appealing to the young audience and will ensure that they continue to sell as well as they have!

Kaleidoscope Sticker Mosaics Series 2

Natural Wonders; Flora & Fauna

Key Features

Immerse yourself in a kaleidoscopic world of intricate neon sticker art with *Kaleidoscope Sticker Mosaics: Flora & Fauna* and *Natural Wonders*. These vibrant books feature vivid geometric artwork of the spectacular world around us, just waiting for you to complete with hundreds of shaped stickers.

Each page contains an incredibly detailed neon image with spaces for specific stickers. It's so easy and satisfying to do: just peel off the neon stickers, place them in the pictures, and viola!

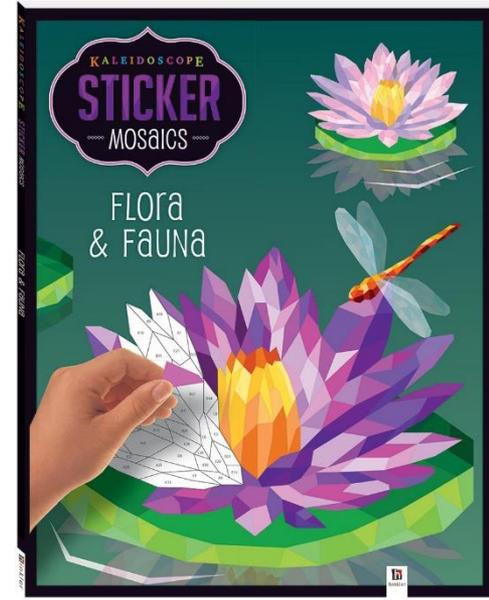
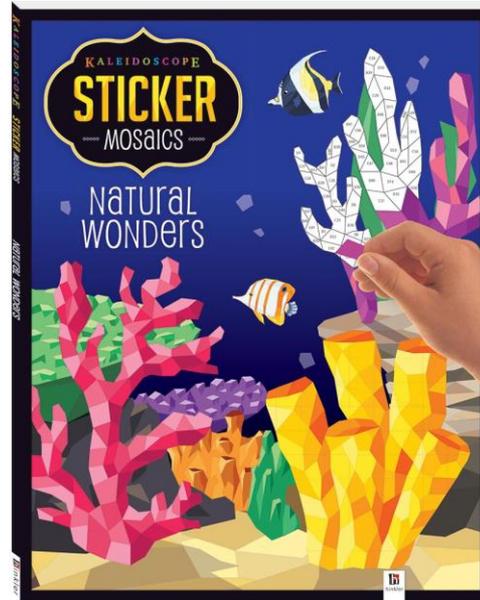
This book lets you take your creativity to a whole new level and relax, get mindfully meditative and brighten your day!

Specifications

Publication Date	JUNE 2018	
Category	Colour & Activity	
ISBN / Barcode	Natural Wonders Flora & Fauna	9781488910920 9781488910883
Format	Books	
Extent/Contents	32pp + 8 sticker spreads	
Size (h x w x d)	305 x 240 x 6 mm	
Territory	World	
Carton Quantity	24	



hinkler



Selling Points

- Colour by sticker works in a similar way to traditional colouring books, and allows you to relax while being creative.
- The art is stunning and features beautiful images of the world around us.
- With 15 pictures to complete, this book offers hours of relaxation and time to indulge your artistic side!
- 8 sticker sheets in each title with thousands of stickers!

Sticker Mosaics: Animal Kingdom



hinkler

Key Features

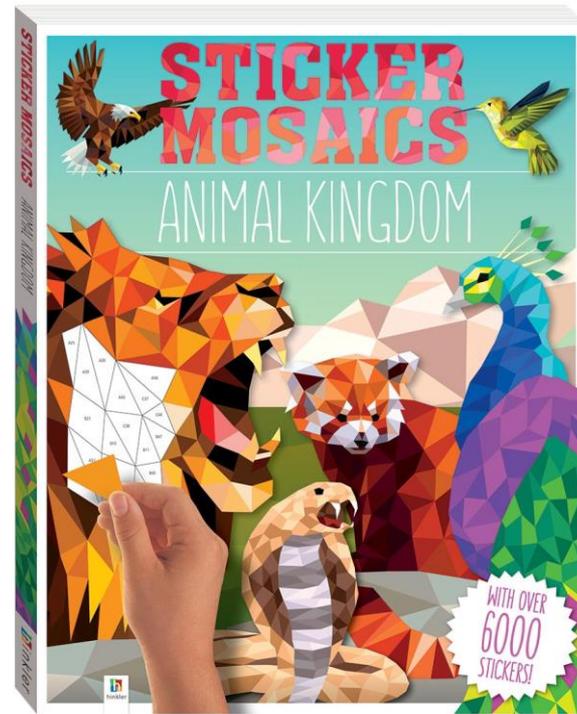
Immerse yourself in a kaleidoscopic world of intricate sticker art with *Sticker Mosaics: Animal Kingdom*. This stunning book features geometric artwork of gorgeous plants, flowers, and animals that you can complete with hundreds of shaped stickers.

Each page contains an incredibly detailed image with spaces for specific stickers. It's so easy and satisfying to do: just peel off the stickers, place them in the matching spaces on the page and voila! You're on your way to completing a masterpiece!

Take your creativity to a whole new level and relax, unwind and get mindfully meditative with *Sticker Mosaics: Animal Kingdom*.

Specifications

Publication Date	JUNE 2018
Category	Adult Reference/Illustrated
ISBN / Barcode	9781488911248
Format	Paperback
Extent/Contents	16 sticker sheets and a 64pp book
Size (h x w x d)	305 x 240 mm
Territory	World
Carton Quantity	12



Selling Points

- Colour by sticker works in a similar way to traditional colouring books, and allows you to relax while being creative.
- The art is stunning and features beautiful images of the world around us.
- With 30 pictures to complete, this book offers hours of relaxation and time to indulge your artistic side!
- 16 sticker sheets in this massive title!

Kaleidoscope Sticker Mosaics

Wild Creatures, World Landmarks, Neon Nature

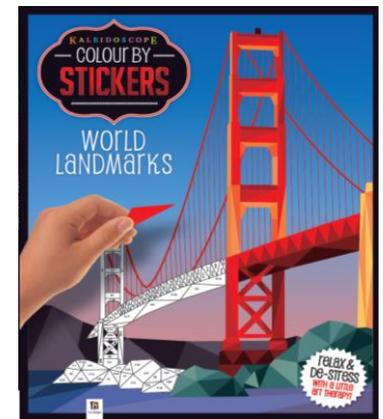
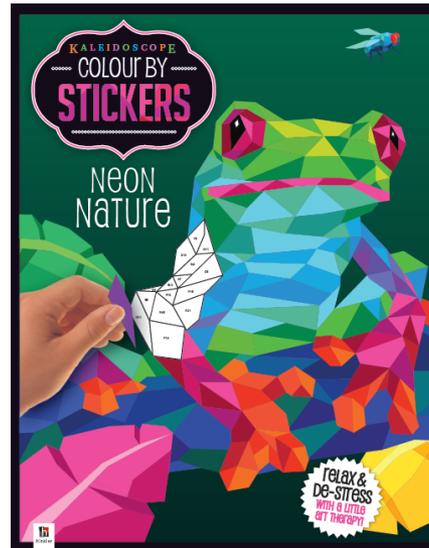


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Perfect for those who are interested in colouring books but are intimidated by the need for 'perfection' in their finished images, these *Colour By Sticker* books will reassure even the most artistically challenged customer. By simply following the numbers on the art inside and sticking the requisite sticker there, you are guaranteed to create the perfect image time after time!

Specifications

Publication Date	MAY 2017	
Category	Adult Illustrated/Reference	
ISBN / Barcode	Wild Creatures	9781488932458
	World Landmarks	9781488932410
	Neon Nature	9781488933011
Format	Paperback	
Extent/Contents	32pp + 8 sticker spreads	
Size (h x w x d)	305 x 240 x 6 mm	
Territory	World	
Carton Quantity	24	



Selling Points

- New concept that hasn't yet been seen in the market.
- 8+ sticker sheets in each title.
- Spectacular images inside!
- Stunning cover designs.

Letters to You

Key Features

Rediscover the lost art of letter-writing and create a precious archive for yourself and your loved ones with this keepsake book and binder!

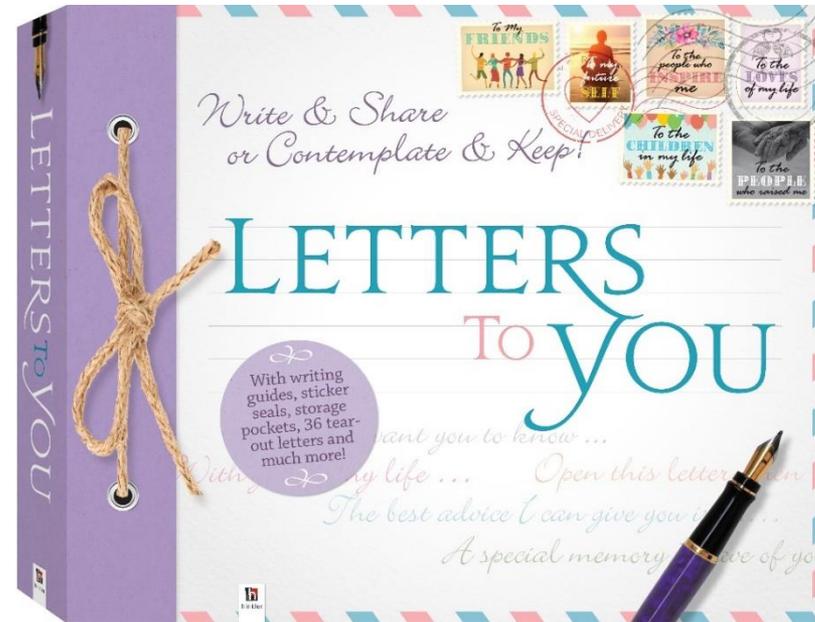
With tear-out letters that fold into standard letter size, or can become their own envelope for personally handed-out letters, you can choose to send these out to the special people in your life, keep them to share with them on a landmark occasion like their 21st or keep them to yourself as a reflective exercise.

Letters to You features six sections: To the people that raised me, To the love of my life, To my friends, To the people who inspire me, To the little people in my life, and To My future self.

Inside each section are six beautifully designed blank letter pages to write on – ready-perforated to tear out and with a removable suggested prompt at the top– plus a pocket to store your letters in. There is also a fantastic section at the start to guide you through letter-writing, why it's so beneficial for the letter-writer and receiver and ideas of what you can write for that truly meaningful and memorable letter.

Specifications

Publication Date	APRIL 2018
Category	Stationery
ISBN	9781488933608
Format	Hardcover
Extent/Contents	16pp text + 36 letters + 6 storage pockets
Size (h x w x d)	256 mm x 210 mm
Territory	World
Carton Quantity	15



Selling Points

- Keep all your treasured memories, deepest sentiments and heartfelt messages in one lovely binder!
- Each of the full-colour letters features a topic to get you started. Draw inspiration and ideas, and poignant quotations and sayings, from the helpful introductory pages.
- Includes 36 perforated letters and six storage pockets, plus pages of tips and ideas, in a beautiful hardback binder tied with a sweet twine bow.
- Follows on from successful titles like *My School Years Journal*, the *My Fur Baby Record Books* and the *Baby Record Book*.
- A fantastic gift idea!

Deluxe Baby Record Book



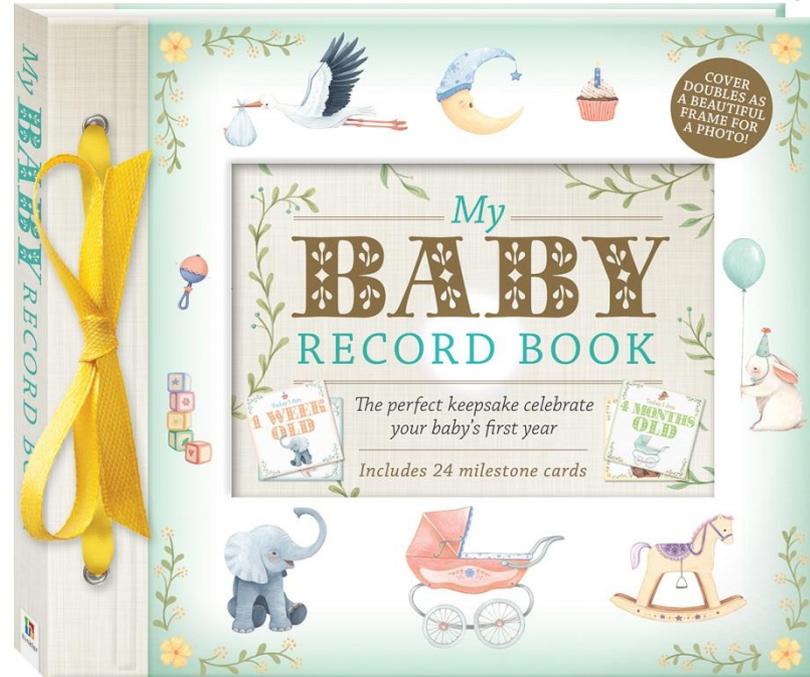
hinkler

Key Features

- Your baby's first year is an exciting and precious time. Create a lasting keepsake of each treasured milestone with *My Baby Record Book*.
- With traditional nursery rhymes to share and space for photographs, *My Baby Record Book* is a unique memento that your family will cherish.
- Capture your baby's special moments in this beautiful, gender-neutral book, filled with stunning illustrations, room for photographs and questions to fill in.

Specifications

Publication Date	JANUARY 2017
Category	Adult's Illustrated/Reference
ISBN / Barcode	9781488903014
Format	Padded hardback
Extent/Contents	40pp
Size (h x w x d)	275 x 240 x 22 mm
Territory	World
Carton Quantity	15



Selling Points

- Each year, 133 million babies are born and every parent around the world wants a keepsake of the special moments in their newborn's life.
- No need to know the sex of the baby – the colour scheme is uniquely gender-neutral.
- Great and affordable gift idea, perfect for the parents-to-be.
- Hinkler's Baby Record books are exceptionally popular, the previous title selling over 120,000 copies. This title is sure to equal if not surpass these sales with content and design tailored to a modern audience.

My Baby Record Book

Pink, Yellow, Blue



hinkler

Key Features

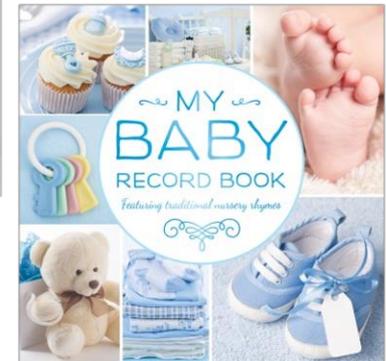
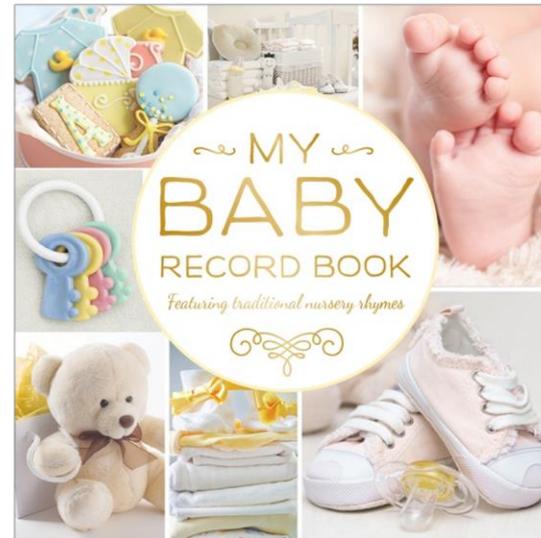
Your baby's first year is an exciting and precious time. Create a lasting keepsake of each treasured milestone with *My Baby Record Book*.

With traditional nursery rhymes to share and space for photographs, *My Baby Record Book* is a unique memento that your family will cherish.

Capture your baby boy's special moments in this beautiful blue book, or your baby girl's memories in this pretty pink book. Or keep it gender-neutral with the sweet yellow book.

Specifications

Publication Date	MAY 2015
Category	Adult Illustrated/Reference
ISBN / Barcode	My Baby Record Book (pink) 9781743678718 My Baby Record Book (yellow) 9781743678701 My Baby Record Book (blue) 9781743678695
Format	Padded hardback
Extent/Contents	48pp
Size (h x w x d)	240 x 240 x 9.5 mm
Carton Quantity	12



New covers

Selling Points

- Each year, 133 million babies are born and every parent around the world wants a keepsake of the special moments in their newborn's life.
- With three different cover colour schemes, you won't be at a loss for what to buy whether it's a boy, girl, or a surprise!
- Great and affordable gift idea, perfect for the parents-to-be.
- These adorable record books have already sold a combined 120,000 copies and are now better than ever.

My Fur Baby Record Book



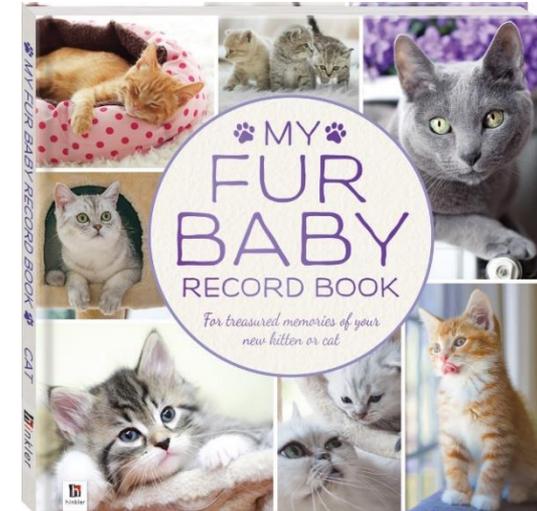
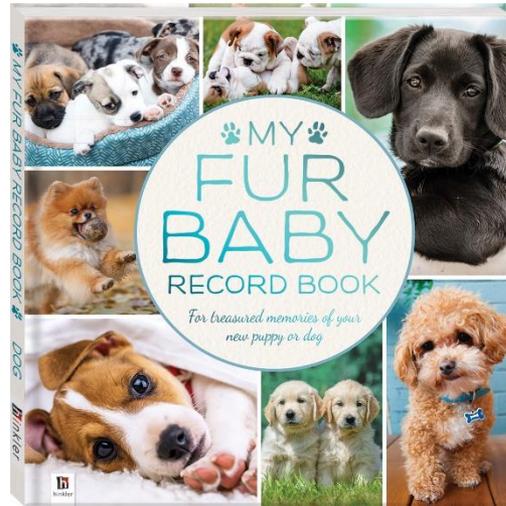
hinkler

Key Features

- Does your cat luxuriously stretch out in the centre of the bed, whilst you curl up around them?
- Does your dog insist on sitting on your lap while you try to watch TV?
- Is it hard, or even possible, to find a photo without your furry other half?
- Then these keepsake journals are for you! This is an all-in-one compendium of all things cat or dog – not only are their vital stats and dates collected together so that you always have them close at hand (or curious paw) but, just as importantly, is a beautiful record of treasured moments and photos for you to enjoy, share and add to throughout your life together.

My Fur Baby Record Book includes the following features

- Personal Profile
- Quick reference medical chart, vaccination chart, vet contacts and more
- Milestones
- Space for photos and other mementos
- Inspirational cat quotes, adorable photos and illustrations



Specifications

Publication Date	DECEMBER 2017	
Category	Adult Reference	
ISBN / Barcode	Cat Dog	9781488934308 9781488934285
Format	Padded cased book	
Extent/Contents	48pp	
Size (h x w x d)	240 x 240 x 10 mm	
Territory	World	
Carton Quantity	12	

Selling Points

- Great gift idea for those who love their pets
- Unique concept for a growing market in pet accessories
- Proven format based on Hinkler's best selling "My Baby Record Books".

Mini Macramé Kits

Yoga Mat, Hanging Basket, Pot Holder

Key Features

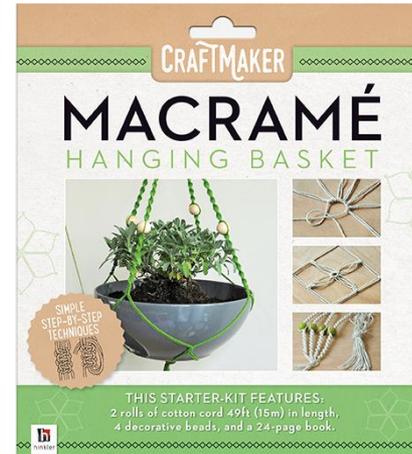
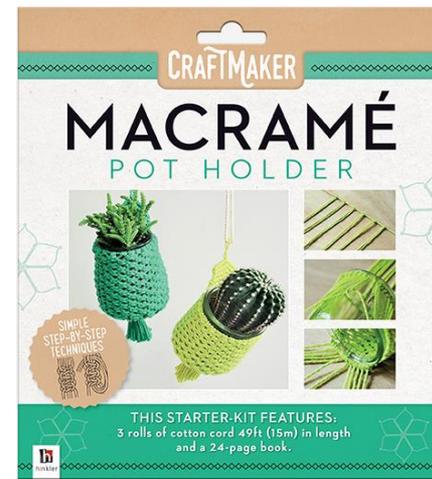
Macramé is the fascinating art of turning string into creative masterpieces. All you need is some cord, a few beads and a pair of scissors!

These kits contain everything you need to create useful macramé creations, including a handy yoga-mat holder, a stylish hanging basket and an awesome pot holder!

Featuring step-by-step instructions and full photographic references, these macramé kits are the ultimate crafting companions.

Specifications

Publication Date	NOVEMBER 2017		
Category	Adults Book Plus		
ISBN / Barcode	Yoga Mat	9781488911873	
	Hanging Basket	9781488911811	
	Pot Holder	9781488911750	
Assorted	9317819900591		
Format	Kit		
Extent/Contents	1 x book (16pp text + 4pp cover) + Yoga: 2 x 15m jute cords, 4 wood beads. Pot Holder: 3 x 15m jute cord. Hanging Basket: 2 x 15m jute cords, 4 wood beads		
Size (h x w x d)	250 x 165 x 20mm		
Territory	World		
Carton Quantity	12		



Selling Points

- With a 16 page book full of instructions and the perfect macramé-making cord, these kits have everything you need to make useful and stylish macramé creations.
- Step-by-step instructions paired with photographic references make these creations super easy to make!
- These kits are a price which make them the perfect gift for crafty-types!

CraftMaker Crochet Creations Kit Tuck Box



hinkler

Key Features

You'll become a Pinterest King or Queen with the CraftMaker Crochet Creations kit.

Through a full-colour 24pp guide with step-by-step instructions, you will learn how to crochet a variety of crafty creations including crochet succulents that you don't need a green thumb to keep alive, a lovely, delicate mat, stool cover, fruity coasters, adorable donut pillows and even a magical unicorn coffee mug cozy! Add to that delicious-looking ice cream keychains and a gorgeous rainbow scarf, with the skills you learn through CraftMaker there's no end to what you can create.

Specifications

Publication Date	APRIL 2018
Category	Adults Books Plus
ISBN / Barcode	9781488912603
Format	Kit
Extent/Contents	24pp book + components
Size (h x w x d)	215 x 218 x 56mm
Territory	World
Carton Quantity	10



Selling Points

- A range of creative crochet crafts for all interests and tastes.
- Kit includes: 5 rolls of yarn, a crochet hook, stuffing and 24-page full-colour instruction guide (TBC).
- With the rise of sites such as Pinterest and Instagram, craft items are making a huge comeback in 2017 and beyond, and these modern, cute items and easy, step-by-step instructions are sure to delight both the novice and experienced crocheter.
- Great gift item.

The Power of Crystals and Crystal Grids Tuck Box



hinkler

Key Features

Harness the unique power of crystals for health and inner harmony.

Long adored by the wealthy and influential, not only are beautiful gemstones and crystals a display of wealth, but healers, shamans, priests and spiritual seekers have tapped into the qualities and virtues residing within each stone for millennia.

And now you can too, with this exquisitely presented kit with 24 pages of easy-to-understand lessons on the power of crystals and simple steps you can implement to bring the power of crystals and crystal grids into your life.

Specifications

Publication Date	APRIL 2018
Category	Adults Books Plus
ISBN / Barcode	9781488934605
Format	Kit
Extent/Contents	24pp book + components TBC
Size (h x w x d)	215 x 218 x 56mm (8.4 x 8.5 x 2.2 in)
Territory	World
Carton Quantity	10



Selling Points

- Kit includes 10 stunning and healing crystals and gemstones authenticated by an independent crystal appraiser.

We all live busy lives, but *The Power of Crystals and Crystal Grids* can help you integrate calmness and tranquility into your day to day with ease.
- With 6 crystal grids inside as well as 10 crystals and a wealth of information about the meaning and healing power of crystals and how you can harness it to improve your life!

The Meaning of Dreams Tuck Box



hinkler

Key Features

It has long been thought that the content of a person's dreams is intrinsically linked to their thoughts, ideas and desires. By interpreting your dreams and accessing your subconscious, you can learn to master both your waking and sleeping hours in order to achieve a happier, healthier and more balanced life.

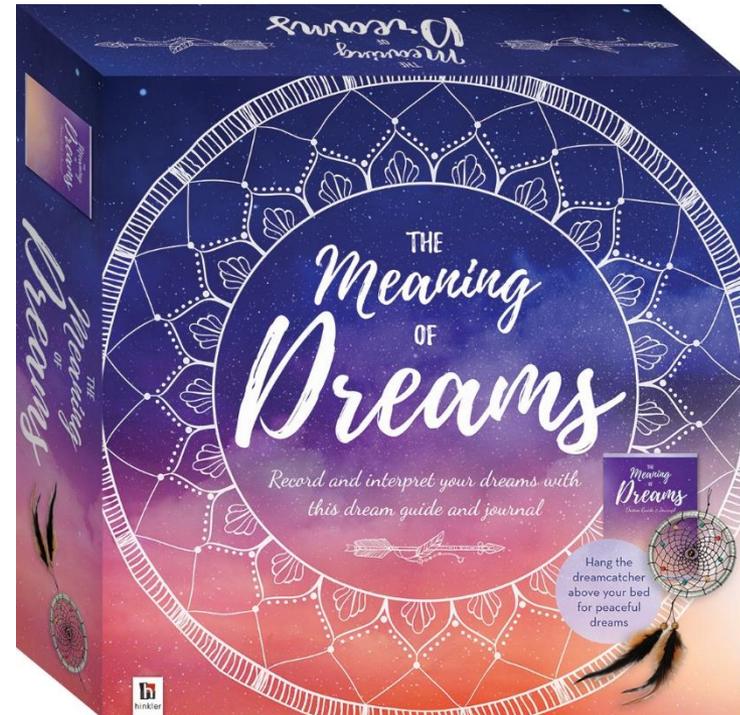
THIS KIT CONTAINS:

The Meaning of Dreams book: Learn about the significance of symbols and images, look up common themes and unlock the hidden mysteries of your dreams with The Meaning of Dreams book. You can also use the space provided to record and reflect on noteworthy dreams.

The dreamcatcher: For centuries, ancient American cultures have believed in the power of the dreamcatcher to filter out bad dreams and nightmares. The dreamcatcher is designed to hang over your bed, where any bad dreams will be trapped in the woven web while positive, meaningful thoughts will pass through and enter your dreams.

Specifications

Publication Date	APRIL 2018
Category	Adult Books Plus
ISBN / Barcode	9781488937088
Format	Tuck Box
Extent/Contents	32 pages + dreamcatcher
Size (h x w x d)	212 x 32 x 260mm
Territory	World
Carton Quantity	10



Selling Points

- Expand your fortune telling abilities and help your friends and family decipher their future, their dreams and their guardian angels.
- This kit is a great price and is the perfect gift for those in your life who want to understand their inner lives a little better.

Mindbogglers Series 10 8T

Key Features

Presenting a new collection of 1000 piece jigsaws from our best selling Mindbogglers series!

Featuring 8 spectacular images from around the world, these photos are painstakingly selected for their detail, composition, and suitability for the puzzle medium.

These sturdy jigsaws with their carefully designed pieces, will challenge your mind and build your puzzle skills all whilst delighting you with their beauty!

Specifications

Publication Date	MAY 2018	
Category	Jigsaws	
ISBN / Barcode	Lake Como, Lombardy, Italy 1000 piece jigsaw St Basil's Cathedral, Moscow, Russia 1000 piece jigsaw Trinidad, Cuba 1000 piece jigsaw Plirvice Lake and Waterfalls, Croatia 1000 piece jigsaw Alesund, Norway 1000 piece jigsaw Horseshoe Bend, Arizona, USA 1000 piece jigsaw Nyhavn, Copenhagen, Denmark 1000 piece jigsaw Lake Buttermere, England 1000 piece jigsaw	9781488937446 9781488935398 9781488935329 9781488935381 9781488937507 9781488937620 9781488935336 9781488937569
Format	Stationery	
Extent/Contents	1000 pieces	
Size (h x w x d)	350mm x 225mm x 45mm	
Territory	World	
Carton Quantity	12	



hinkler



Selling Points

- These puzzles include breathtaking images of landscapes, city scapes and animals, selected for this beauty and detail.
- Jigsaw puzzles have been proven to improve memory and brain function, so these 1000-piece puzzles are the perfect way to keep your mind active.
- The puzzles are sturdy and sit together well.

Anatomy of Fitness 501

Core, Yoga, Pilates, Strength Exercises, High Intensity

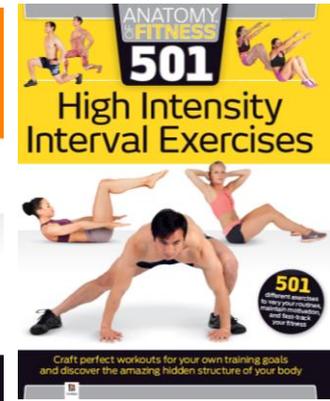
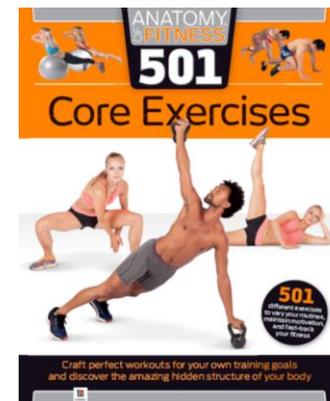
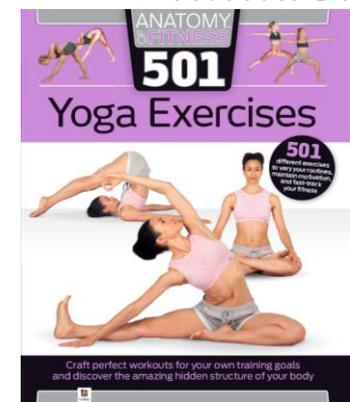
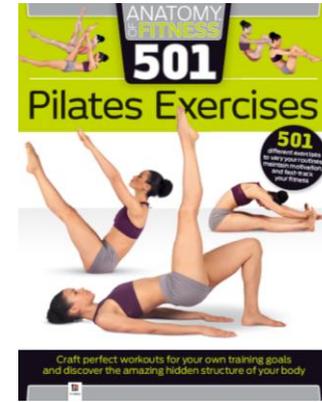
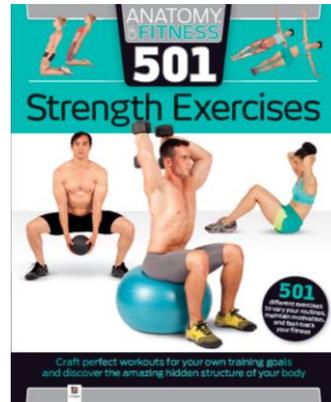


hinkler

Key Features

More than a standard exercise book that usually contains 20-30 exercises in each title, these epic 501 titles contain five-hundred and one exercises for each fitness area. This huge extent cannot be underestimated – imagine how many yoga or Pilates classes you'd have to go to to get this amount of variety!

Well, you don't have to worry about that with these substantial titles. With all-new photography, a fresh and modern internal design that delights the eye and five titles to choose from, this series is a sure-fire winner for buyers and customers alike.



Specifications

Publication Date	JANUARY 2018 (B&N PRINT)	
Category	Adult Reference/Illustrated	
ISBN / Barcode	HIIT	9781488934162
	Strength	9781488934124
	Pilates	9781488934100
	Yoga	9781488934063
	Core	9781488934049
Format	Paperback	
Extent/Contents	192pp	
Size (h x w x d)	260 x 210mm (10.2 x 8.2 in)	
Territory	World	
Carton Quantity	12	

Selling Points

- Anatomical illustrations showing which muscles are used in the core poses.
- All-new content and stunning, modern photography.
- Fresh new internal design.
- Step-by-step descriptions of how to perform each exercise effectively and safely.
- 501 exercises in each title.

Anatomy of Fitness: Flexibound

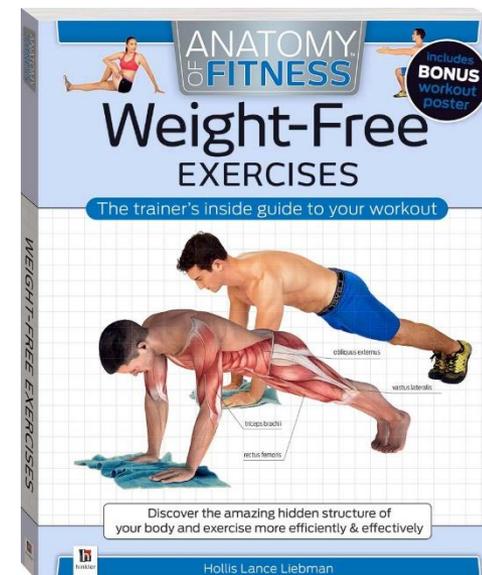
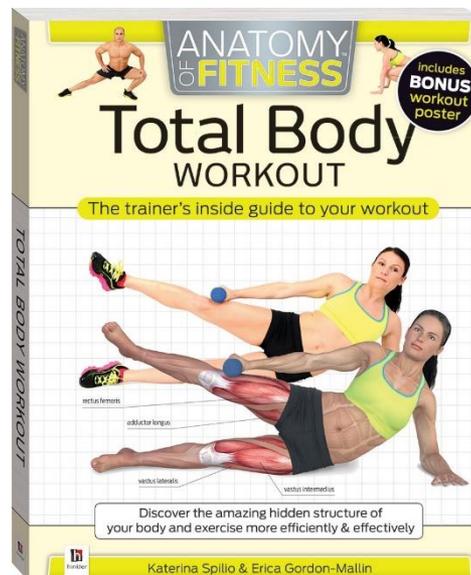


hinkler

Key Features

The Anatomy of Fitness series offers the total fitness experience, with a comprehensive catalogue of step-by-step exercises. These user-friendly titles feature detailed, full-colour anatomical illustrations of the muscles used in each exercise, so you're always familiar with what your body should be doing. Detailed tips on the correct form and what to avoid mean you'll be exercising effectively and safely.

Includes information on exercise basics, nutrition and training at home, comprehensive sections on the different types of exercises or poses, tailored workouts and routines to suit your fitness and exercise needs, modifications and variations on many of the exercises to simplify or intensify the challenge, and anatomical information and labels to complement the detailed drawings of the body's muscle system that accompany each exercise.



Specifications

Publication Date	DECEMBER 2017	
Category	Adults' Illustrated Reference	
ISBN / Barcode	9781488934360 9781488934407	Anatomy of Fitness: Total-Body Workout Anatomy of Fitness: Weight-Free Workout
Format	Flexibound	
Extent/Contents	160pp + poster	
Size (h x w x d)	260 x 210mm	
Territory	World	
Carton Quantity	12	

Selling Points

- Produced in partnership with Moseley Road, the creators of Hinkler's best-selling *Anatomy of Exercise* range of titles: over 100,000 titles sold!

- Exercising at home is an affordable alternative to expensive gym fees and exercise equipment; especially relevant in an environment where people are watching their spending but wanting to maintain their fitness.